



# ANNUAL REPORT

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#### PERTH THEATRE TRUST ANNUAL REPORT 2008-2009

In accordance with Section 61 of the *Financial Management Act 2006*, we hereby submit for your information and presentation to Parliament, the Annual Report of the Perth Theatre Trust for the financial year ended 30 June 2009.

The Annual Report has been prepared in accordance with the provisions of the *Financial Management Act 2006*.

Massim

Dr Saliba Sassine Chairman 3 September 2009

#### CHAIRMAN'S REPORT

In last year's Annual report I signalled the intention of the Board to rebuild and reposition the Trust. As we have moved forward over the past 12 months I am very pleased and excited about the progress that the organisation has made and the opportunities that lie ahead.

The planning and strategic thinking that the Board and management have been working on was realised when the Minister for Culture and the Arts launched the Perth Theatre Trust's Strategic Plan titled *Showtime* on 1 July, 2009.

This is the first time the Perth Theatre Trust (PTT) has set out its strategic direction and vision outside its annual reporting format to the Minister and Parliament and this is vitally important to the Trust as we move forward. This longer term vision is critical because of the nature of our work and the portfolio of assets the State entrusts Perth Theatre Trust with.

Our vision is for the Trust to more actively promote and develop performing arts and entertainment that are accessible to all, through excellence in venue management and programming.

The strategic plan for the next five years will be implemented in two stages.

Stage one, *Setting the Scene*, is about completing the preconditions necessary for the repositioning and rebuilding of the Trust over the next two years.

With the appointment of a new Board and Alan Ferris as General Manager last year, Perth Theatre Trust has spent the past 18 months developing a better understanding of the business and the relationships with our stakeholders and partners.

The focus of the Perth Theatre Trust is now on implementing some of the key building blocks for Stage One of *Showtime*.

One of these is the BOCS ticketing system, which was upgraded in 2008. Perth Theatre Trust has invested heavily in the technology to better meet the ticketing and marketing needs of client organisations. This investment will be ongoing.

Perth Theatre Trust is reviewing all our assets and updating our asset register to obtain a proper understanding of what has to be done to achieve a preventative maintenance mode.

Once a strong foundation is in place, PTT will launch into Stage Two of the implementation of *Showtime*, which we have titled *On with the Show*.

This Stage will see a repositioned Trust operating as a proactive organisation that adds significant value to the arts and entertainment sectors.

The development of the Strategic Plan has been a significant undertaking in the financial year but there have been many other highlights which are elaborated upon in the General Manager's foreword and in the body of the report.

I would like to take this opportunity to thank the General Manager and the Board members who have worked extremely hard in assisting me in delivering our achievements over the past 12 months. I would also like to thank Allanah Lucas the Director General of the Department of Culture and the Arts for her continuing strong support of the Trust.

I thank all PTT staff and our venue operations manager AEG Ogden (Perth), for their continued support and professionalism in successfully delivering the achievements outlined in this annual report.

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Dr Saliba Sassine Chairman

#### GENERAL MANAGER FOREWORD

The 2008-2009 year has been very busy for Perth Theatre Trust. On 1 July, 2009 the Minister for Culture and the Arts, John Day launched Perth Theatre Trust's strategic plan titled *Showtime* at Subiaco Arts Centre. The development of a Strategic Plan for the Trust has been a key initiative for the Board over the past 12 months.

There is much to look forward to and as General Manager of Perth Theatre Trust I am very excited about *Showtime* and the clear direction the Trust will be taking over the next five years.

*Showtime* is a two act plan with the implementation of the first stage already underway. This first stage will see the repositioning and rebuilding of the Trust so that it has a solid foundation from which to move forward. The second stage will see the Trust reestablished as a key arts organisation that will add significant value to the arts and entertainment sectors, both locally and nationally.

Perth Theatre Trust will continue to invest in infrastructure with the implementation of new venue management software. This software will improve many of the processes, which are currently only partly automated, and is necessary to meet the demands of operating venues efficiently.

BOCS will continue to undergo change. Whilst Perth Theatre Trust has invested in new software it now needs to invest in the people to ensure that it reaps the benefits of this investment for our clients and the Trust.

In relation to capital expenditure a number of key projects were completed or commenced during the financial year. The Trust has 14 capital projects underway with a total cost of \$4.5m. Some of the projects completed include the replacement of the carpet at His Majesty's Theatre (HMT) and the purchase of the new Steinway piano for the Perth Concert Hall (PCH). Progress has also been made on the replacement of the seats at PCH and the upgrade of the audio visual systems at both PCH and HMT.

All of the improvements to the information systems and the key components of the venues are essential to improve the quality of experience the patrons enjoy at our venues.

Progress is also continuing on the construction of the State Theatre Centre of Western Australia located in Northbridge. The State Theatre Centre will feature the 575 seat Heath Ledger Theatre; a 200 seat flexible studio space, Courtyard space and two spacious rehearsal rooms. This venue will be a much needed addition to Perth's range of performing arts venues and will be managed on behalf of the Trust by AEG Ogden (Perth) Pty Ltd.

This year the Trust has continued to support projects such as the *Brainbox* Project at Downstairs at the *Maj*, *Majkids* and *Maj Monologues*. These programs provide significant opportunities to young up-and-coming artists to develop their skills.

The Trust also presented *Edward Scissorhands, Ying Tong* and *The Alchemist*. Next year the Trust, in partnership with the City of Perth, is very excited about presenting the London Philharmonic Orchestra at Perth Concert Hall in October 2009.

In moving forward to next year I will continue to work with key stakeholders in a positive manner to ensure that the Trust is delivering through its venues, and through BOCS Ticketing a level of service that is valued by all.

I thank the PTT Board and staff for their support and significant contribution and achievements over the past year. I also thank AEG Ogden (Perth) who continue to work positively with the Trust and the sector in managing the PTT venues.

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Alan Ferris General Manager Perth Theatre Trust

#### EXECUTIVE SUMMARY

#### Operations of the Perth Theatre Trust

Perth Theatre Trust (PTT) as established by the *Perth Theatre Trust Act 1979* is responsible for the care, control, management, maintenance, operation and improvement of theatres under its control. The theatres and venues currently under the control of PTT are:

- His Majesty's Theatre (Government owned)
- Perth Concert Hall (leased from City of Perth)
- Subiaco Arts Centre (leased from City of Subiaco)
- The Playhouse Theatre (leased from Diocese of Perth)

The Trust will also be responsible for the operations and management of the State Theatre Centre of Western Australia (STCWA), which is currently being constructed in Northbridge on the corner of Roe and William Streets.

The venues are actively used by various local, national and international professional and amateur performing arts companies, performers and artists. Schools and children's performances and activities are also presented at these venues.

The venues are managed on behalf of PTT by AEG Ogden (Perth) Pty Ltd through a Management Agreement. AEG Ogden (Perth) as venue managers for PTT is responsible for ensuring the venues' operations and facilities are managed within budget allocations and achieve performance indicators.

The Trust is also responsible for the management of BOCS Ticketing and Marketing (BOCS). BOCS provides an effective and efficient ticketing system that offers a wide range of access to events.

PTT's mission is to maximise the effectiveness of the performing arts resources under its control to enhance the cultural and economic life of Western Australia.

The objectives of PTT are:

- To provide high quality venues and services to maximise the cultural and public use of the venues managed by the Trust.
- To provide an efficient ticketing and information service to facilitate access to the Trust's performing arts venues and targeted marketing information to performing arts companies.
- To ensure efficiency and effectiveness of its management practices.

#### Major Achievements 2008-2009

- Continued the promotion and presentation of the national flagship performing arts companies for WA audiences. This included Bell Shakespeare Company and the Sydney Dance Company.
- In conjunction with the Department of Culture and Arts continued with the planning for the operational management of the STCWA.
- The State Government invested over \$4.5million in the PTT heritage listed venues the Perth Concert Hall (PCH) and His Majesty's Theatre (HMT). The PCH seat replacement was initiated and HMT carpets were replaced in the public areas. The upgraded equipment for both venues was tendered with installation scheduled for August 2009.
- State-of-the-art international quality grand piano purchased for concert performance use at PCH. This is a significant acquisition for the venue's ongoing international artistic reputation.
- Successful involvement in Australian and New Zealand Performing Arts Centres (OZPAC) Programming Touring Circuit with *Edward Scissorhands* at HMT in July 2008, achieving 81 per cent attendance.
- Presentation of *Bangarra Dance Company* for the first time in May 2009 at HMT.
- Successful continuation and expansion of musical program at PCH in association with OZPAC touring circuit.
- Continued audience success of *Brainbox Project* DownStairs at the Maj (DSATM) offering increased employment to the local arts industry.
- New joint program initiatives for the first time with Black Swan State Theatre Company at HMT and the Subiaco Arts Centre (SAC).
- Perth International Arts Festival season *War of the Roses*, starring Cate Blanchett, played to 90 percent attendance in February and March 2009 at HMT.
- BOCS Ticketing implemented new software to significantly improve ticketing and marketing services.

#### Future Directions

The PTT has operated in an uncertain environment, this is largely due to a 2002 Cabinet decision to abolish the Trust and absorb its functions into the Department of Culture and the Arts. This decision, which followed a review of all statutory authorities as part of the Machinery of Government report's recommendations, was never enacted and Government has now reendorsed the PTT's role as a statutory authority.

In the reporting year, PTT developed a Strategic Plan 2009-2014 - *Showtime*, for implementation. This plan will be implemented in two stages:

<u>Act One</u>: *Setting the Scene* - repositioning and rebuilding of PTT as a key arts agency. This is expected to take approximately two years.

<u>Act Two</u>: *On with the Show* - a reestablished PTT that adds significant value to the arts and entertainment sectors in Western Australia and nationally.

Act One, *Setting the scene*, will see the necessary repositioning and rebuilding to enable the Trust to achieve the vision of being recognised as an arts and entertainment development leader by a community that values entertainment and the arts in our State and nationally. Act One will also see the Trust focus on best practice governance and business systems and processes. It is anticipated that Act one will take up to two years to implement.

With a strong foundation in place, Act two, *On with the Show*, will see the Trust reestablished and operating as a proactive, responsive organisation that adds significant value to the arts and entertainment sectors in our State and nationally.

This is an exciting time for the PTT as in addition to executing the strategies outlined in *Showtime*. In 2009 PTT will celebrate it's 30<sup>th</sup> year of operations and establishment of the *Perth Theatre Trust Act 1979*.

An important future direction encompassed in the Strategic Plan is the management responsibility of the Sate Theatre Centre of Western Australia (STCWA) venue in Northbridge, with the venue scheduled to open in 2010.

The Trust will continue the promotion and presentation of the national flagship performing arts companies for WA audiences. This will include Bell Shakespeare Company, Sydney Dance Company, and new initiatives with the Australian Ballet and Bangarra Dance Company. This initiative creates an opportunity for audience development and national links.

#### **Issues and Trends**

- The national downturn in touring performing arts products continues with a decreased number of events available for touring.
- Concern at the structural integrity of the HMT building.
- Increasing involvement in management preparations for the new STCWA.

#### Key Performance Indicators Overview

The number of events across venues was 956 in 2008-2009. This represents a 16percent decrease on last year's events. While this is a decrease on the actual number of events the result is greater than the anticipated estimate of 798 events. The global financial crisis impact was less than anticipated for the reporting year.

The decreased number of events resulted in a 8.5percent decline in attendance compared to 2007-2008.

Measures	2005-06	2006-07	2007-08	2008-09
Number of performances	678	892	1,139	956
at Trust venues				
Number of attendances at	381,090	430,350	455,137	416,067
Trust venues				

Note: While 2006-07 represents a significant increase in attendances of 49,260, the greater part of this increase (35,433) is due to events at the SAC following the venue's reopening in July 2006.

#### OPERATIONAL STRUCTURE

#### Mission Statement

The Perth Theatre Trust's mission is to maximise the effectiveness of the performing arts resources under its control to enhance the cultural and economic life of Western Australia.

#### Objectives

The objectives of the PTT are:

- To provide high quality venues and services to maximise the cultural and public use of the venues managed by the Trust.
- To provide an efficient ticketing and information service to facilitate access to the Trust's performing arts venues and to provide targeted marketing information to performing arts companies.
- To ensure efficiency and effectiveness of its management practices.

#### Role of the Trust

The Trust was established and constituted under the *Perth Theatre Trust Act 1979* to manage and operate theatres vested in or leased to or under its control. The Minister responsible is the Hon John Day Minister for Planning; Culture and the Arts.

The Perth Theatre Trust is responsible for the operation of a number of performing arts venues in Perth in conjunction with the managing of BOCS Ticketing and Marketing Services. The Trust also actively participates in presenting or coproducing events in its theatres, and provides a range of theatre-related services to customers and hirers. The Trust operates as a portfolio organisation of the Department of Culture and the Arts (DCA) with a number of the corporate service requirements of the Trust being provided through the Department.

The four major performing arts venues - His Majesty's Theatre, Perth Concert Hall, Subiaco Arts Centre and The Playhouse Theatre are managed by the external service provider, AEG Ogden (Perth) Pty Ltd, operating as the agent of the Trust. The Trust's role is one of managing the contract and monitoring performance in accordance with contract requirements, including the agreed service levels. This arrangement is consistent with the legislation governing the Trust's operations.

Throughout 2007-2008, the Trust copresented a number of performing arts productions in its theatres. The contractual arrangement with AEG Ogden (Perth) Pty Ltd supports this activity.

The Trust manages the BOCS Ticketing and Marketing Service, which provides ticketing services for events encompassing all aspects of entertainment within Perth.

The Performing Arts Centre Society provided day-to-day management and operational requirements for Rechabites Hall under a separate agreement until March 2009.

#### Performance Management Framework - Government Goals

#### State Building - Major Projects

Building strategic infrastructure that will create jobs and underpin Western Australia's long-term economic development.

#### Financial and Economic Responsibility

Responsibly managing the State's finances through the efficient and effective delivery of services, encouraging economic activity and reducing regulatory burdens on the private sector.

#### **Outcomes Based Service Delivery**

Greater focus on achieving results in key service delivery areas for the benefit of all Western Australians.

#### Greater Focus on the Regions

Greater focus on service delivery, infrastructure investment and economic development to improve the overall quality of life in remote and regional areas.

#### Social and Environmental Responsibility

Ensuring the economic activity is managed in a socially and environmentally responsible manner for the long-term benefit of the State.

#### Key Outcomes

Government Goal	Desired Outcomes	Services
Greater focus on achieving	Outcome 1: A creative,	1. Arts Industry Support
results in key service delivery	sustainable and accessible culture	2. Screen Production Industry Support
areas for the benefit of all	and arts sector.	3. Venue Management Services
Western Australians.	Outcome 2: Western	4. Art Gallery Services
	Australia's natural, cultural	5. Library and Information Services
	and documentary collections are	6. Museum Services
	managed, conserved and accessible.	7. Government Recordkeeping and Archival Services

#### VENUE MANAGEMENT - AEG OGDEN (PERTH) PTY LTD

As agent for Perth Theatre Trust, AEG Ogden (Perth) Pty Ltd manages the PCH, HMT, SAC and PLY. In January 2008 Ogden International Facilities Corporation became AEG Ogden Pty Ltd, having sold a part of the company to the USA entertainment and venue management company Anschutz Entertainment Group (AEG).

On 1 July, 2009, AEG Ogden (Perth) will enter the final five year period of the current Management Agreement with the Perth Theatre Trust.

Monthly formal contract meetings occur between AEG Ogden (Perth) Pty Ltd senior staff and the Perth Theatre Trust. Regular ongoing contact and communication at senior level also occurs between these meetings. The AEG Ogden (Perth) Chief Executive, General Manager Corporate Services, appropriate venue General Managers and the Marketing and Development Manager attend PTT Programming Committee meetings. All reports due to the PTT under the Management Agreement were provided within agreed timelines. AEG Ogden (Perth) continues to be a certified quality assured company, through SAI Global Ltd.

The Output Based Measurements (OBMs) and attendances have exceeded budgeted estimates for the year. Overall 956 events were presented on the venue stages against a target of 798 events. Perth's dynamic overall growth and booming economy has positively impacted on the performing arts for most of the period under review.

The major hirers of the venues, West Australian Ballet, West Australian Opera, West Australian Symphony Orchestra, Perth Theatre Company, Barking Gecko Theatre Company, Black Swan State Theatre Company and the Perth International Arts Festival (PIAF), all continued to utilise the PTT's venues at the same or increased levels compared to previous years. The exception was PIAF, whose bookings at the PCH decreased.

Ongoing direct communication has been maintained, in a limited national market, with the country's major performing arts and entertainment promoters and presenters to ensure maximum additional utilisation of our venues.

In addition, involvement and networking by AEG Ogden (Perth) senior management with important performing arts venue managements nationally and internationally continues. AEG Ogden (Perth) is an active member of the following organisations and associations:

AAPPAC	Association of Asia Pacific Performing Arts Centres
ABTT	Association of British Theatre Technicians
APACA	Australian Performing Arts Centres Association
LPA	Live Performance Australia
OZPAC	Australian/New Zealand Capital Cities Performing Arts Centres
VMA	Venue Management Association (Pacific Chapter).

The Chief Executive, AEG Ogden (Perth) is a member of the LPA Board and attends the VMA conference. Senior management across the venues represented the Perth operation at the APACA annual conference in Adelaide and at various OZPAC specialised committees on programming, technical staging, marketing and personnel.

The Museum of Performing Arts at HMT is a full member of Museums of Australia Performing Arts Special Interest Group (PASIG) and actively participates in its national activities and initiatives.

In 2009, AEG Ogden (Perth) Food and Beverage Division, Creating Events with Style, won a number of national and State level awards at the annual Restaurant and Catering Industry award ceremony.

The State Government's new State Theatre Centre of Western Australia, currently being built in Northbridge, will be a PTT venue with management undertaken by AEG Ogden (Perth). Senior AEG Ogden (Perth) management are engaged in key aspects of the construction finalisation and planning.

Capital works funding (including major support funding from the City of Perth for the PCH) has enabled a number of important projects to be undertaken across the venues including; air conditioning, electrical, safety equipment, carpeting, roof repairs and the stage flying system at HMT. Of particular note is the joint State Government and City of Perth funding for the replacement of all the PCH seating, scheduled for early 2010.

In May 2009, the State Government announced funding for a major refurbishment of the façade of HMT. This project will continue into 2010.

#### MAJOR EVENTS

One of the major highlights of the year for PCH was the *Songs from the Labyrinth* concert, which featured legendary performer Sting and esteemed lutenist, Edin Karamazov, presenting a tribute to John Dowland, a 16th century composer. In addition, the popular comedian Tim Minchin returned to Perth and unveiled his latest tour at PCH to appreciative audiences.

Perth International Arts Festival (PIAF) utilised the PLY to present two memorable productions in 2009: from Ireland the Druid Theatre's production of *The New Electric Ballroom* and London-based Company 1927's *Between the Devil and the Deep Blue Sea*.

In January 2009, the PLY partnered with Performing Lines WA to present *Questions Without Notice*, a multi-media dance work choreographed by Sue Peacock. *Questions Without Notice* was the first production to be mounted under the DCA and the Australia Council for the Arts' initiative, to provide Management and Production Services (MAPS) to independent theatre and dance groups in WA.

HMT hosted the first ever national OZPAC produced tour of the dance drama, *Edward Scissorhands* in July 2008; a short season of renowned British actor Steven Berkoff's solo performance and the first season in many years of the

Bangarra Dance Theatre. The year also featured the PIAF presentations of *The War of the Roses* and the Geneva Ballet Company.

At SAC, an adaptation of Tim Winton's *Cloudstreet* was presented by the Western Australian Academy of Performing Arts (WAAPA) to full houses. Directed by Kate Cherry, Artistic Director of Black Swan State Theatre Company, the event showcased WAAPA talent and was critically acclaimed. In addition, as part of PIAF, the Thinlce theatre company presented *Antigone*. Directed by Matt Lutton, the show demonstrated new levels of technical innovation in the venue.

The partnership between HMT Foundation and Western Australian property group Hawaiian was instrumental in achieving recognition through the Brainbox Project for the play *The Mercy Seat* by contemporary American playwright, Neil LaBute. The review and feedback received by LaBute's agent in New York, and Samuel French in London about the quality and success of the production has led to them jointly granting full Australian rights to HMT for future seasons of the play.

#### HIGHLIGHTS

Attendances at the PTT venues in 2008-2009 totalled 416,067. The number of performances in this period totalled 956.

Perth Theatre Trust Venues 2008-2009:	Venue Attendance	Venue Events
Perth Concert Hall Attendance	193,816	
Perth Concert Hall Events		170
His Majesty's Theatre Attendance	120,724	
His Majesty's Theatre Events		235
Playhouse Theatre Attendance	45,340	
Playhouse Theatre Events		187
Subiaco Arts Centre Attendance	56,187	
Subiaco Arts Centre Events		364
Total =	416,067	956

Date	Event/Show	Presenter	Performances	Attendance			
His Majesty's Theatre							
1 - 6 July	Edward Scissorhands	His Majesty's Theatre	8	7,448			
27 November - 6 December	Ying Tong	His Majesty's Theatre	10	4,660			
15 - 23 May	<i>The Alchemist</i> - Bell Shakespeare	His Majesty's Theatre	10	3,777			
29 - 30 May	<i>True Stories</i> - Bangarra Dance	His Majesty's Theatre	3	2,891			
25 September- 1 November	<i>Cabaret Soiree</i> - Season 2 / 2008	His Majesty's Theatre	18	1,858			
16 April - 23 May	<i>Cabaret Soiree</i> - Season 1 / 2009	His Majesty's Theatre	18	1,909			
Perth Concert Ha	II						
13 August	Winner of the Sydney International Piano Competition	Perth Concert Hall	1	1,357			
5, 12, 19 & 27 January	2009 Summer Series	Perth Concert Hall	1	1,667			
Subiaco Arts Centre							
22 July - 2 August	The Pitch	Black Swan State Theatre Centre & Subiaco Arts Centre	13	2,876			
Totals			85	28,443			

# EVENTS WITH PERTH THEATRE TRUST INVOLVEMENT FOR 2008-2009

#### Performance Diversity at Perth Theatre Trust Venues 2008-2009

The following table represents the diversity of performances presented in PTT venues, as a percentage of total performances. The Trust's aim is to promote a diverse and varied program of events to Western Australian audiences.

Even in years of lower overall activity, PTT aims to preserve this diversity by copresenting selected productions to augment the event program. Some copresentations are not budgeted on a total cost-recovery basis. Comparisons over time indicate that a diverse range of events have been presented.

	2008-2009 No. of Performances	2008-2009 % of Total Performances	2007-2008 No. of Performances	2007-2008 % of Total Performances	2006-2007 No. of Performances	2006-2007 % of Total Performances	2005-2006 No. of Performances	2005-2006 % of Total Performances
Ballet/Dance	79	8%	64	6%	79	9%	73	11%
Children's Performances	113	12%	151	13%	91	10%	14	2%
Classical Music	71	7%	80	7%	86	10%	96	14%
Comedy/Musical Comedy	105	11%	105	9%	104	12%	56	8%
Concerts - Rock, Pop, Jazz, Folk	42	4%	64	6%	80	9%	71	10%
Conferences/Meetings	17	2%	9	1%	12	1%	34	5%
Dance Schools	3	1%	2	0%	4	0%	11	2%
Drama (plays)	352	37%	467	41%	247	28%	123	18%
Musicals	82	9%	82	7%	89	10%	94	14%
Opera	25	3%	37	3%	26	3%	24	4%
Other	14	1%	17	1%	21	2%	35	5%
Religious Meetings	0	0%	2	0%	0	0%	0	0%
Performances by Schools	14	1%	22	2%	18	2%	25	4%
Speech/Graduation Nights	22	2%	19	2%	17	2%	22	3%
Subiaco Community Concerts	17	2%	18	2%	18	2%	0	0%
Totals	956	100%	1,139	100%	892	100%	678	100%

Note 1: 'Other' includes non-categorised events held on main stages and other venue spaces.

Note 2: Subiaco Arts Centre was closed during 2005-2006.

Note 3: 'Rock, Pop, Jazz, Folk' and 'Concerts' are grouped together from 2006-2007.

Note 4: 'Drama' and 'Theatre' are grouped together from 2006-2007.

Note 5: Event percentages rounded to nearest whole number.



#### PERTH CONCERT HALL

The overall number of events at the venue showed a minor decrease from the previous year. There was a moderate increase in audience attendance and this could be attributed to a careful approach by promoters to the number of events they are staging. Audiences continued to purchase tickets to quality events despite the current economic downturn.

The number of classical music events has decreased, while the number of rock, pop and comedy events has increased. Educational events have increased slightly with the demand high for dates for at end of calendar year.

The occupancy rate for the auditorium was 72 per cent. This figure exceeded the target of 70 per cent.

There was a slight decrease in the amount of West Australian Symphony Orchestra (WASO) rehearsals staged at the venue although the demand by other hirers for dates remained high. Rehearsal days in the venue put a limit on revenue generating opportunities associated with food and beverage sales and continue to have a detrimental effect on overall income potential at the venue.

The assistance from the City of Perth during the course of the year has been appreciated by venue management. Both the administration and Council have shown dedication and support for the venue in various forms, including capital projects and financial sponsorship.

The shift in the economic climate has been noticeable in terms of casual staff employment. The turnover rate has decreased significantly in both backstage and front-of-house staff. This stable staff base has provided a steady environment for promoters and patrons and an improvement to the working environment.

The relationship with the OZPAC coalition of major performing arts centres in Australia and New Zealand continued to thrive, and relationships with interstate and international promoters continued to be developed.

#### MAJOR ACHIEVEMENTS

The venue underwent major external concrete remediation works throughout the year and these were completed in February 2009. The project was funded by the City of Perth. Venue management, contractors, engineers, the City of Perth and Heritage Council of Western Australia were involved in the coordination of this sensitive project. Business continued as usual during the project and venue management worked to ensure that there was minimal disruption to clients and patrons. No client or event was cancelled or lost as a result of the works. The 2009 Summer Series was once again presented by PCH in conjunction with the Perth Theatre Trust. The event was moved to the Government House Ballroom in preparation for the potential installation of the new auditorium seating at the PCH. Although the installation of the new seats was subsequently held over until 2010, the recitals at the ballroom were a great success with three of the four concerts sold out. The aim of bringing quality solo recitals to Perth audiences showcasing local, national and international talent during the post Christmas holiday period continues successfully and has raised the Perth Theatre Trust's profile considerably.

The successful initiative to bring to Western Australian audiences the London Philharmonic Orchestra for two performances is scheduled for October 2009. This initiative is supported by the PTT and the City of Perth.

#### HIGHLIGHTS

The procurement of a new Steinway concert grand piano was perhaps the key highlight in the year. The delivery and subsequent debut of the piano was an important milestone for the venue, patrons and clients alike. PCH, in conjunction with the PTT, launched the new instrument with a wonderful recital by the winner of the *2008 Sydney International Piano Competition*, Konstantin Shamray. Over 1,300 people attended the concert.

The relationship with the PCH in Perth, Scotland, strengthened further. This year the staff exchange and development program continued and another member of staff from PCH, Scotland, spent time at the sister venue in WA. The UK lighting technician spent time with AEG Ogden (Perth) technical departments and benefited from the diverse events and involvement. The two venues continue to communicate on a regular basis and there are plans progressing toward cultural exchanges and continued staff development opportunities that will enhance the professional industry in both cities.

#### MAJOR EVENTS

One of the major events of the year was undoubtedly the *Songs from the Labyrinth* concert, which featured legendary performer Sting and esteemed lutenist, Edin Karamazov, presenting a tribute to John Dowland, a 16<sup>th</sup> century composer.

WASO presented a successful season and welcomed new Principal Conductor Paul Daniel in a series of highly-publicised and well-attended concerts. International guest artists included Alexey Yemtsov, Kirill Karabits, Kyoko Takezawa and Ewa Kupiec.

The Australian Chamber Orchestra once again attracted enthusiastic audiences with its choice of artists and a distinctive season program. Featured artist Dawn Upshaw left the audience spellbound with a concert that was deemed a major artistic success.

Musica Viva continued its long tradition of presenting the world's best in chamber ensembles including the acclaimed Russian pianist Katia Skanavi and Gidon Kremer who appeared with his own chamber orchestra Kremerate Baltica.

Comedy events were a popular part of the venue program during the year. Perth-born comedian Tim Minchin returned to Perth with his latest tour. Fresh from critical acclaim in the UK, the quirky comedian sold out four shows. Popular English comedian Lenny Henry returned for two successful events and another Perth-born comedian, Rove McManus, returned to PCH for another successful four-night season.

Contemporary concerts included the acclaimed Tina Arena, popular artist David Campbell and Welsh singer Aled Jones. Lady Smith Black Mambazo, the Treorchy Welsh Choir and Karolos Voutsinas were among some of the numerous international artists featured at the venue.

Patrons of the venue were again treated to a broad range of visual artwork which was displayed throughout the various galleries. Venue management continued its ongoing associations with various presenting galleries which rotated quality artwork throughout the venue during the year. These galleries and curatorial organisations included:

- Ainslie Gatt Art Consultancy;
- Artbank;
- Fremantle Arts Centre; and
- Gadfly Gallery

#### SUMMARY

The past year was very successful on a number of levels: it has reinforced PCH's international standing as a fine arts concert hall while delivering a very diverse and rich performance program that has appealed to many sectors of the community.

While there have been challenging economic circumstances, there has been continued strong support for the performing arts in WA and at PCH particularly.

The PCH has successfully met its broad mandate to provide a performing home for WASO and other fine arts companies, while providing a vibrant mix of alternative performances for the community.

Main Spaces Usage	Events	Attendances
Main Auditorium	159	190,045
Wardle Room	7	2,104
Government House Ballroom (PCH closed January 2009)	4	1,667
Total	170	193,816

# PERTH CONCERT HALL

# 2008-2009 PERFORMANCE STATISTICS

Main Auditorium	2008/09 Total Performances	2008/09 Total Attendance	%Capacity	2007/08 Total Performances	2007/08 Total Attendance	%Capacity
Ballet/Dance	3	2,417	54%	0	0	0%
Children's Performances	2	2,885	84%	1	1,630	99%
Classical Music	66	79,693	74%	76	90,788	73%
Comedy/Music Comedy	11	16,769	90%	2	2,625	85%
Concerts - Rock, Pop, Jazz, Folk	31	39,270	80%	25	31,415	80%
Conferences/Meetings	0	0	0%	1	350	31%
Dance Schools	3	2,116	55%	2	1,700	62%
Drama (plays)	5	3,100	55%	14	1,517	27%
Musicals	1	873	63%	4	5,176	79%
Opera	2	1,997	65%	0	0	0%
Other	7	6,508	72%	2	1,320	42%
Religious Meetings	0	0	0%	1	1,829	97%
Performances by Schools	7	7,069	69%	13	13,978	68%
Speech/Graduation Nights	21	27,798	81%	17	19,799	68%
Total Events/Performances =	159	190,495	76%	158	172,127	72%

	2007/2008 Usage	2007/2008 Attendances
	56	8,774
	0	0
	56	8,774
	2007/2008 Usage	2007/2008 Attendances
	69	5,027
]	0	0
	69	5,027

Wardle Room	2008/2009 Usage	2008/2009 Attendances
Performances	7	2,104
Other	0	0
Attendance Total	7	2,104
Galleries & Other Spaces (including Government House Ballroom)	2008/2009 Usage	2008/2009 Attendances
Performances	4	1,667
Other	0	0
Attendance Total	4	1,667



HIS MAJESTY'S THEATRE

#### HIS MAJESTY'S THEATRE

#### INTRODUCTION

His Majesty's Theatre (HMT) has become one of Western Australia's most-loved heritage icons since its opening in 1904. It is believed to be the only remaining working Edwardian theatre in Australia, and is one of only two His Majesty's Theatres in the world. The auditorium of HMT features three seating levels in a traditional theatrical horseshoe arrangement and seats 1,200 patrons. The venue has been host to a remarkable cavalcade of artists over the last century.

#### MAJOR ACHIEVEMENTS

HMT has benefited from a diverse and high quality artistic program over the past financial year. A total of 235 performances were presented throughout the venue's three performance spaces, which were attended by 120,724 patrons. High overall quality standards were achieved by the theatre's two resident companies, the West Australian Ballet and the West Australian Opera, accompanied by the West Australian Symphony Orchestra. Highlights of their seasons included a new production of the opera *Aida* and the ballet's *Nutcracker* and *Giselle*.

#### HIGHLIGHTS

A variety of other popular productions added to the theatre's successful year. This included the first ever national OZPAC-produced tour of the dance drama, *Edward Scissorhands* in July 2008; a short season of renowned British actor Steven Berkoff's solo performance and the first season in many years of the Bangarra Dance Theatre. The year also featured the Perth International Arts Festival presentations of *The War of the Roses* and the Geneva Ballet Company.

The success of the Brainbox Project DownStairs at the Maj, sponsored via HMT Foundation, has been a continuing highlight for primarily local talent to shine in a variety of artistic genres.

Main Spaces Usage	Events	Attendances
Main Auditorium	140	111,165
DownStairs at the Maj	92	9,221
Dress Circle Bar	3	338
Total	235	120,724

# HIS MAJESTY'S THEATRE

#### 2008-2009 PERFORMANCE STATISTICS

Main Auditorium	2008/09 Total Performances		2008/09 Total Attendance	%Capacity	2007/08 Total Performances	80/ 2000	Total Attendance	%Capacity
Ballet/Dance	53		43,218	66%	44		35,633	73%
Children's Performances	8		5,006	77%	21		16,238	83%
Classical Music	0		0	0%	1		198	18%
Comedy/Music Comedy	10		10,888	88%	35		34,668	83%
Concerts-Rock, Pop, Jazz, Folk	1		600	48%	4		4,121	83%
Conferences/Meetings	0		0	0%	1		400	100%
Dance Schools	0		0	0%	0		0	0%
Drama (plays)	39		25,650	58%	34		28,577	75%
Musicals	5		3,713	60%	12		8,079	56%
Opera	23		20,913	73%	25		23,539	81%
Other	0	0		0%	2		872	75%
Religious Meetings	0		0	0%	0		0	0%
Performances by Schools	0		0	0%	0		0	0%
Speech/Graduation Nights	1		1,177	95%	2		1296	55%
Total Events/Performances	140	1	11,165	67%	181		153,621	76%
							-	
DownStairs at the Maj	2008-200		2008-2009 2008-2009 200		7-2008		7-2008	
	Us	age			Usage		Atten	dances
Performances	92			9,221		122		12,605
Conferences/meetings		0		0		0		0
Dress Circle Bar & Foyer	2008-2009		20	008-2009	200	7-2008		7-2008

Dress Circle Bar & Foyer	2008-2009 Usage	2008-2009 Attendances
Performances	0	0
Conferences/meetings	3	338

Attendances

2,015

0

Usage

27

0



#### PLAYHOUSE THEATRE

#### INTRODUCTION

The Playhouse (PLY) is a traditional proscenium arch theatre with a forestage and an intimate raked auditorium seating 427. The theatre opened in 1956 as the home of the National Theatre Company Incorporated. The PTT has leased the venue since 1984.

PLY is the principal performance venue for Black Swan State Theatre Company. The theatre also houses Perth Theatre Company, a BOCS Ticketing outlet and subscription ticketing service.

#### MAJOR ACHIEVEMENTS

Local and interstate hirers throughout 2008-2009 heavily utilised the theatre. The first four months of the year were particularly busy with the PLY occupancy being 97 per cent of the days available for hire.

Venue management successfully negotiated with Black Swan State Theatre Company, Perth Theatre Company and other hirers for the theatre's 900 Playcard holders to be able to obtain discount tickets to their productions at PLY in 2008-2009. Playcard holders were also able to obtain discounts for productions presented DownStairs at the Maj (DSATM).

#### HIGHLIGHTS

Black Swan State Theatre Company presented four productions at PLY in 2008-2009. The standout production for many theatregoers was Tennessee Williams' *The Glass Menagerie*, directed by the company's new artistic director, Kate Cherry.

Perth Theatre Company presented *Taking Liberty* in September 2008. Written by Ingle Knight to commemorate the 25<sup>th</sup> Anniversary of the winning of the America's Cup, the production was to have been directed by Alan Becher. With Becher's untimely death, Neil Gladwin directed this stage production. The production featured a striking design by Shaun Gurton including a near life-size replica of Australia II on the Playhouse's stage.

Perth Theatre Company also presented a short season of Company B's (Belvoir Street Theatre, Sydney) acclaimed production of *The Seed* by former Perth based actress and playwright, Kate Mulvany. This was the first production at PLY to be sponsored by the City of Perth.

The Perth International Arts Festival chose PLY to present two memorable productions in 2009: from Ireland the Druid Theatre's production of *The New Electric Ballroom* and London-based Company 1927's *Between the Devil and the Deep Blue Sea*.

PLY assisted Steps Youth Dance Company (*Moonwebs and Scorched Thongs*, April 2009) and Buzz Dance Theatre (*Depth Charge*, May 2009) to showcase the work of emerging and established choreographers, designers and dancers, and to further develop audiences for contemporary dance.

#### MAJOR EVENTS

In January 2009 PLY partnered with Performing Lines WA to present *Questions Without Notice*, a multi-media dance work choreographed by Sue Peacock. *Questions Without Notice* was the first production to be mounted under the DCA and the Australia Council for the Arts' initiative, to provide Management and Production Services (MAPS) to independent theatre and dance groups in WA.

Following an approach from Perth Theatre Company's new Artistic Director, Melissa Cantwell, PLY and Perth Theatre Company presented a reading on Sunday 15 February 2009 of Campion Decent's play *Embers* to raise funds for the Victorian Bushfire Appeal. PLY provided the venue free of charge and the staff donated their time, as did the actors. The event raised \$3,400.

Corporate hirers of PLY in 2008-2009 included: Hutchinson 3G Australia (3 Mobile); Chevron Australia; Independence Group NL; HBOS Australia and Westpac.

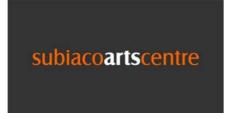
PLY acknowledges the support provided by Playcard partners: The Seasons of Perth Hotel, Miss Maud Swedish Smorgasbord Restaurant, Venezia Café Restaurant and Black Swan State Theatre Company.

Playhouse Usage	Events	Attendances
Main Auditorium	187	45,340
Total	187	45,340

## PLAYHOUSE THEATRE

### 2008-2009 PERFORMANCE STATISTICS

Auditorium	2008/09 Total Performances	2008/09 Total Attendance	%Capacity	2007/08 Total Performances	2007/08 Total Attendance	%Capacity
Ballet/Dance	19	2,836	35%	16	5,463	80%
Children's Performances	0	0	0%	0	0	0%
Classical Music	0	0	0%	0	0	0%
Comedy/Music Comedy	9	1,971	51%	25	9,306	87%
Concerts-Rock, Pop, Jazz, Folk	0	0	0%	0	0	0%
Conferences/Meetings	7	2,137	71%	5	1,186	56%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	133	30,733	54%	174	43,693	59%
Musicals	10	4,174	98%	5	1,341	63%
Opera	0	0	0%	0	0	0%
Other	5	1,937	91%	4	1,017	60%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	4	1,552	91%	4	1,581	93%
Speech/Graduation Nights	0	0	0%	0	0	0%
Total Events/Performances =	187	45,340	57%	233	63,587	64%



#### SUBIACO ARTS CENTRE

#### INTRODUCTION

The Subiaco Arts Centre (SAC) is a multi-space venue incorporating a 305 seat corner stage theatre and 120 seat studio theatre. Other spaces are suited to a variety of community and arts-based uses such as rehearsals, acting workshops, art classes, ballet, dance, Pilates, yoga and auditions. The venue houses Barking Gecko Theatre Company as company in residence and a fulltime BOCS Ticketing outlet.

#### MAJOR ACHIEVEMENTS

The SAC was extremely busy in both the theatre and community-based event areas. The theatres performed strongly with notable increases in usage and attendance in both the Main Auditorium and Studio. The community spaces at the centre continue to thrive, with bookings again increasing. Disability groups such as the Ethnic Disability Advocacy Centre and Women with Disabilities WA continue to be regular hirers of the venue, taking advantage of the building's excellent accessibility.

Numerous conferences, product launches and seminars were also held throughout the venue this year. Key to the year's successes was flexible staff offering high standards of service.

A new Kawai Baby Grand Piano was purchased for the venue. The addition of the piano has allowed the Centre to present for a far more diverse concert range, from jazz to classical.

The Main Auditorium benefited from a capital budget upgrade to the audio and lighting systems. This upgrade was delivered on budget and in a timely fashion. This has considerably improved the Centre's facilities for hirers and audience enjoyment.

A total of 364 events were presented in the Centre's three performance spaces, which were attended by 56,187 patrons.

The Main Auditorium and Studio continued to attract a diverse range of hirers, with youth being a strong focus.

#### HIGHLIGHTS

An adaptation of Tim Winton's *Cloudstreet* was presented by WAAPA to full houses. Directed by Kate Cherry, Artistic Director of Black Swan State Theatre Company, the event showcased WAAPA talent and was a hit with audiences and critics alike. As part of the Perth International Arts Festival, the Thinlce theatre

company presented *Antigone*. Directed by Matt Lutton, the show demonstrated new levels of technical innovation in the venue.

#### MAJOR EVENTS

The Sunday @ Subi series continued at the venue. All concerts were well attended with most of the twelve afternoon concerts playing to capacity houses. Theatre Tours Australia presented *Busting Out* to 10,669 patrons over a six week hire. The Australian Law Library held a week-long conference utilising many spaces and incorporating a large food and beverage component.

Subiaco Arts Centre	Events	Attendances
Main Auditorium	197	43,434
The Studio	161	9,423
Amphitheatre	6	3,330
Total	364	56,187

#### 2008-2009 PERFORMANCE STATISTICS

Main Auditorium	2008/09 Total Performances	2008/09 Total Attendance	%Capacity	2007/08 Total Performances	2007/08 Total Attendance	%Capacity
Ballet/Dance	0	0	0%	0	0	0%
Children's Performances	42	7,219	56%	32	5,648	58%
Classical Music	1	83	27%	1	155	51%
Comedy/Music Comedy	75	19,666	86%	29	2,970	34%
Concerts Rock, Pop, Jazz, Folk	4	1,070	88%	2	414	68%
Conferences/Meetings	4	854	70%	0	0	0%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	48	9,576	65%	70	7,518	36%
Musicals	7	675	32%	18	3,572	65%
Opera	0	0	0%	9	1,210	44%
Other	2	484	79%	6	1,468	80%
Religious Meetings	0	0	0%	1	290	95%
Performances by Schools	3	827	90%	4	946	78%
Speech/Graduation Nights	0	0	0%	0	0	0%
Subiaco Community Concerts	11	2,980	89%	12	3,075	84%
Total Events/Performances (A) =	197	43,434	72%	184	27,266	49%

The Studio At Subiaco Arts Centre	2008/09 Total Performances	2008/09 Total Attendance	%Capacity	2007/08 Total Performances	2007/08 Total Attendance	%Capacity
Ballet/Dance	1	118	99%	0	0	0%
Children's Performances	54	4,489	67%	73	5,829	67%
Classical Music	0	0	0%	0	0	0%
Comedy/Music Comedy	0	0	0%	14	611	37%
Concerts Rock, Pop, Jazz, Folk	2	232	97%	0	0	0%
Conferences/Meetings	3	150	42%	0	0	0%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	77	3,183	35%	4	29	6%
Musicals	24	1,251	44%	8	602	63%
Opera	0	0	0%	0	0	0%
Other	0	0	0%	3	188	53%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	0	0	0%	1	56	47%
Speech/Graduation Nights	0	0	0%	0	0	0%
Total Events/Performances (B) =	161	9,423	49%	103	7,315	42%



# HIS MAJESTY'S THEATRE

#### HIS MAJESTY'S THEATRE FOUNDATION

#### INTRODUCTION

His Majesty's Theatre Foundation was established in 1993 to enhance and promote His Majesty's Theatre as one of Australia's great theatrical landmarks, through support from donations, sponsorships, corporate partnerships and special events.

Each year the Foundation dedicates the results of its fundraising to projects in which all members of the community can participate.

The Foundation continued its commitment to supporting the Theatre's Community Service Programs including MajKidz, Morning Melodies, and the creative initiative DownStairs at the Maj - The Brainbox Project, which focuses on the development and production of new concepts and professional

productions for intimate theatre and cabaret. All the Community Service Programs provide work for predominantly-local performing arts professionals.

#### MAJOR ACHIEVEMENTS

The partnership with His Majesty's Theatre Foundation and Hawaiian has paid a dividend by the recognition which has come from Samuel French in London to His Maj Brainbox Project for the play *The Mercy Seat* by American Playwright, Neil LaBute. The review and feedback received by LaBute's agent in New York and Samuel French in London about the quality and success of the production has led to jointly granting the full Australian rights to HMT for future seasons of the play.

This first international recognition and rights is a feather in the cap of The Brainbox Project Downstairs at The Maj proudly supported by Hawaiian.

#### HIGHLIGHTS

The Brainbox Project in partnership with Perth Theatre Company launched a new mentorship program called *In The Chair* at the start of 2009.

The initiative has been made possible by the generous support of Western Australian property group Hawaiian. Because of Hawaiian's investment in the development of artistic talent in Western Australia, *In the Chair* will become an annual event for five new participants each year.

These participants are embarking on their professional careers and will receive peer support, access to performances across the performing arts spectrum and the opportunity to network with like-minded peers and industry professionals. This is a rare and valuable opportunity in what is a difficult and often very isolated profession.

#### FOUNDATION MAJOR PARTNERS

Hawaiian's four year financial commitment of His Majesty's Theatre Foundation and the past 18months to Brainbox has enabled the DSATM program to expand to include over 240 staged performances, with 137 functions attracting over 26,000 mostly non-traditional theatre audiences. This includes a 'Maj Monologues Competition' that encourages the development of Performing Arts writers in Perth which this year attracted over 389 applications.

The partnership between Hawaiian and HMTF demonstrates how business and the arts can work together to achieve positive reputation, marketing, branding, employee relations, networking and community engagement. This partnership has enriched the community's cultural life by developing programs that touch multiple lives.

Curtin University proudly has the naming rights to the Lounge on the first floor of the theatre. The Curtin Lounge is a favourite private entertainment space for a number of businesses that have bought corporate entertainment packages, which assist the Foundation in raising profile and funds for development within HMT.

Longstanding partners include Optus and CSC Australia, through continued support of the entertainment package.

#### **PRODUCT SPONSORS** Wills Domain is the wine sponsor for DSATM.

HIS MAJESTY'S THEATRE FOUNDATION COMMITTEE 2008-2009

Ms Julie Bishop Mr Alan Ferris Mr James Freemantle Mr Chris Hardy Mr Max Kay Mr Harry Kleyn Mr Rodney Phillips

Mr Richard Thorning

MP Federal Member for Curtin General Manager, PTT (from Aug 2007) Mason Freemantle & Associates Pty Ltd Perth City Council and Trustee PTT former Perth City Councillor CEO WA Business News Chief Executive, AEG Ogden (Perth) & General Manager of His Majesty's Theatre Chairman



# THE MUSEUM OF PERFORMING ARTS

The Museum of Performing Arts (MOPA) resides at HMT. The major five year project to catalogue the entire MOPA collection onto a competitive data base, accessible through the internet, is now in the final stages of completion with 80 per cent of the collection having been uploaded.

A total of 1,214 people visited the museum during 2008-2009. The Friends of HMT gave 31 guided tours (567 people) of the venue over the same period.

The year's public exhibitions were as follows:

- Exhibition No 33: June to August 2008 Having a Ball
- Exhibition No 34: September to December 2008- Girls! Girls! Girls!
- Exhibition No 35: February to April 2009 Colonial Capers plus Swan River Saga
- Exhibition No 36: April to May 2009 *Burlington Berties*, a tribute to male impersonators including Effie Fellows
- Exhibition No 37: June to August 2009 *ANZAC Coves* the entertainers and the entertainments of WWI.

In addition to curating these major exhibitions, MOPA's Archivist responded to many individual enquiries from students, academics and the general public in connection with Western Australia's performing arts history. In the past year there have been over 500 additions to the Collection. Purchases included:

- Scenes from WA melodrama, *The Duchess of Coolgardie* (a print taken from London Illustrated News 26 September, 1896).
- LP recording of performances at Frank Baden Powell's theatre restaurant "Dirty Dicks".
- LP recording of Opening Ceremony of British Empire and Commonwealth Games, Perry Lakes Stadium 1962.
- Sheet music, programmes and postcards from World War One entertainments (with the approach of the Centenary of ANZAC, this material is of huge significance).

Donations included: -

- Two representative costumes, along with masks from Barking Gecko Theatre Company.
- Two costumes worn by Benazir Hussein in WA Ballet's production of *Liaisons*.
- 17 WA Ballet costume designs by Leon Krasenstein, who now designs for The Australian Ballet.
- A collection of photos and ephemera from the contemporary dance company, Khoros (1970's).
- Photos of Perth nightclubs from the 1970s.
- A large cotton handkerchief from the Boer War, on which is printed Rudyard Kipling's poem, *Absent Minded Beggar*, set to music by Sir Arthur Sullivan.
- Electronic images of Black Swan State Theatre Company productions for the year 2008-2009.



#### **BOCS Ticketing and Marketing**

2008-2009 was a significant year for BOCS Ticketing and Marketing.

This year saw the supply and implementation of the enta ticketing system. Implementing new technology does not come without challenges. BOCS Ticketing focus following implementation is to provide a comprehensive ticketing service.

BOCS will focus on increasing the synergy between ticket sales and Customer Relationship Management (CRM) services to assist clients in the development of audiences

BOCS is committed to meeting the needs of its clients and an organisational review has been undertaken during the reporting year. The outcomes will see a change to the structure of BOCS in the coming year focusing on the skill sets required to meet the objectives of BOCS.

A new look website was developed as part of the ticketing system upgrade. Further developments are currently underway to maintain and enhance the user friendly experience.

BOCS successfully ticketed a range of events during 2008-2009, with 954 events ticketed at 194 venues.

These included subscriptions for WA Ballet, WA Opera and the Perth Theatre Company. Other events included:

- *Beck's Music Box* The Esplanade
- Busting Out! SAC
- Danny Bhoy HMT
- Drum Tao PCH
- Maj Monologues Downstairs at the Maj
- The Glass Menagerie Playhouse Theatre
- Wil Anderson Octagon Theatre

#### State Theatre Centre of Western Australia

Construction of the State Theatre Centre of Western Australia (STCWA) is continuing. Located on the corner of Roe and William streets, the venue will be the centre-piece of the Performing Arts Precinct in the Perth Cultural Centre. The design includes the 575 seat *Heath Ledger Theatre*; the 200 seat flexible *Studio Underground*; *The Courtyard* - a multi-purpose outdoor event space, two rehearsal rooms and two flexible use private suites. This venue will be managed by the Perth Theatre Trust. In 2008-2009, the development of management and artistic programming policies has been progressed by the Trust and Department of Culture and the Arts.

Construction works have started on the resident company accommodation on William Street and work on the fly tower continues, once completed this will stand 29 meters above street level. Electrical and mechanical fit-out has commenced and procurement of the technical equipment is underway.

As venue managers for PTT venues, AEG Ogden (Perth) recruited for the position of General Manager for the Centre and Brendon Ellmer commenced in this role in January 2009. The positions of Deputy General Manager and Technical Manager have also been recruited for and these roles will commence in mid-late 2009.

The brand identity for The Centre was released in early 2009 and strongly reflects the iconic architectural design of the building.

The DCA and PTT are working closely with the resident (Black Swan State Theatre Company) and associate (Perth Theatre Company) to determine their requirements for easy transition into The Centre in 2010.



#### **RECHABITES HALL**

The Rechabites Hall was transferred from the State Government of WA to East Perth Redevelopment Authority (EPRA) in November 2007. The management of the Hall by the Performing Arts Centre Society on behalf of the PTT ceased in March 2009. EPRA will seek expressions of interest for the future use and development of the Hall in the near future.

The Rechabites Hall operated as an alternative performing arts venue available for hire, at below commercial rates, to independent performing arts practitioners producing contemporary performance.

#### Artist and Production Development

Primarily supporting the presentation and development of local, new, contemporary performance, five productions and three events, totaling 49 performances, were presented at The Rechabites' Hall between July 2008 and December 2008. In addition to supporting a diverse range of performances, the venue was made available to local producers for extended development and production prior to their public seasons.

The 2008 program (June - December) included:

- Three WA premiere productions;
- Two evenings of local burlesque presented by Sugar Blue;
- the Australian premiere of an indigenous theatre performance, *He Reo Aroha* by NZ theatre company Taweta Productions (produced in association with Yirra Yaakin as part of the 2008 Honoring Theatre Festival);
- A Polish community theatre production of a Spanish play, Lorca's *The House of Bernarda Alba*, by Scena 98;
- A national touring film event, *Trasharama* showcasing Australian independent short films; and
- A remount, commemorating the 50<sup>th</sup> anniversary of Pinter's contemporary classic *The Birthday Party*, produced by Lawson Productions.

### Audience Development

	2008 (Jun-Dec)	2007-08	2006-07	2005-06
Number of Performances	49	105	117	166
Total Attendance	2,161	6,032	10,206	10,815
Percent of capacity (average)	57%	60%	71%	63%

In 2008-2009 there was reduced activity and audience attendance at Rechabites Hall with the venue decommissioned as a performing arts facility in March 2009. Uncertainty over the future management of the Hall during 2007 and 2008, contributed to a decline in new bookings and no new presentation relationships were entered into during this time.

The decommissioning of the venue was undertaken with support from PTT in March 2009.



FOOD AND BEVERAGE DIVISION

### INTRODUCTION

Food and beverage services are provided to patrons at each of the Perth Theatre Trust's venues. Full event catering is provided through the cafés, restaurants, bars, function rooms and lounges.

There is uncertainty with the global economic crisis with an impact being a reduction in function business. There are some early indications that the economic crisis will impact on the employment market and result in higher calibre employees.

Additional to the website launch in 2007, for the Food and Beverage Division, 'Creating Events with Style' at <u>www.creatingevents.com.au</u>, an e-newsletter was developed.

### MAJOR ACHIEVEMENTS

The Food and Beverage Division was announced the national winner in the categories of Australian Venue Caterer (PCH) at the Restaurant and Catering Australia National Awards for Excellence in 2008, held at the Brisbane Convention and Exhibition Centre in October.

At a State level the Food and Beverage Division was announced winner in the categories of Venue Caterer (PCH) and Employee of the Year Merit Certificate at the Restaurant and Catering Industry Association Awards for Excellence in 2009. This award offers automatic entry into the National Awards for Excellence as the Western Australian representative in the category of Venue Caterer. This is the eighth consecutive year of being awarded Best Venue Caterer at these industry awards.

In addition to the Restaurant and Catering awards, the Food and Beverage Division also achieved finalist status in the Venue Caterer Category in the 2008 Gold Plate Awards, presented by The Catering Institute of Australia. These awards continue to lift the profile of the Food and Beverage Division at the venues within the industry and community.

The Food and Beverage Division has maintained accreditation as a Gold License Caterer. This program is an initiative of the Restaurant and Catering Industry Association of Employers of WA (Inc), supported by the Health Department of WA and the Australian Institute of Environmental Health.

### HIGHLIGHTS

A cohesive relationship has been formed with WASO's marketing department to identify cross-promotional opportunities for its 2009 season.

### MAJOR EVENTS

Perth Theatre Company's 2009 season launch function was held on stage at HMT in December 2008. The event was attended by many of Perth's arts community.

Food and beverage services were provided in the Corporate Sponsors Lounge during the first 2009 WASO concert, conducted by its new Principal Conductor, Paul Daniel, exceeded all expectations.

### The Organisation

### **Internal Structure**

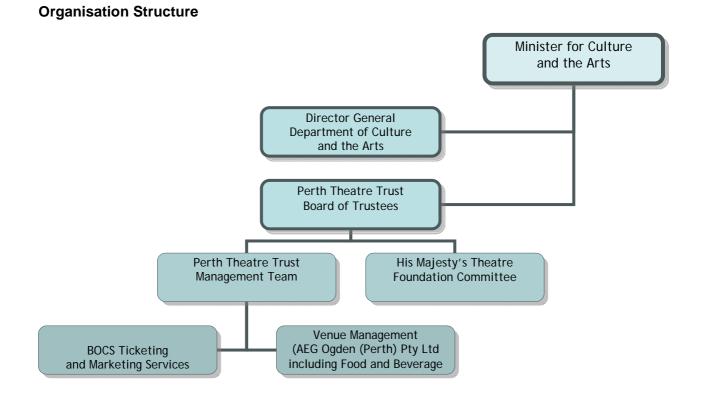
The PTT management team during 2008-2009:

General Manager Director, Finance and Administration Contract Manager Strategic Projects Project Officer Executive Assistant

Alan Ferris Lionel Henry Deborah Mickle Margaret Butcher Alicia Holek until April 2009 Ange Humphries

BOCS Ticketing and Marketing Services team for the operational year:

Business Development Manager Operations Manager BOCS Systems Coordinator Senior Event Coordinator Group Bookings Jo-Anne McVee Terryl Moir Annette Cameron Rachel Sait Christine Burns



### Department of Culture and the Arts Service (relationship with PTT)

The DCA provides corporate support to the Trust and DCA's Human Resources is responsible for providing the range of employee and organisational services to the Trust.

### **Trustee Meetings**

For the reporting period, six (6) Board meetings were held, with a strategic planning day in July 2008.

The Board adopted a revised format for meetings with board meetings, the Programming Committee, Finance Committee and Infrastructure Committee brought together into one session.

### **Board of Trustees**

The Board of Trustees consists of eight (8) members appointed by the Governor under Section 5 of the *Perth Theatre Trust Act 1979*. The Minister for Culture and the Arts nominates four (4) Trustees and three (3) Trustees are nominated by the City of Perth. The Director General of the Department of Culture and the Arts holds one (1) ex-officio non-voting position on the Trust.

### Dr Saliba Sassine, Chair

#### 1 January 2008 - current Chairman

Dr Saliba Sassine is a company director with extensive involvement in the arts in WA. Dr Sassine joined the Trust as Chair in January 2008. Previous board memberships in the arts include Board of Western Australian Academy of Performance Arts (WAAPA), 2006 - current, member of Skadada Board 2007, Member Board of Directors, Art Gallery of Western Australia 1986-1990; Chairman, Perth Institute of Contemporary Art 1992-1998; Chairman, Artrage Festival 1990-1992; Chairman, Chrissie Parrott Dance Company 1993-1995.

He currently holds the following positions; an economist and executive chairman of boutique investment firm S&A Capital Pty Ltd, Dr Sassine has held chairman and CEO positions in a number of technology and emerging companies. Chairman, Helicon Group Limited, a public company listed on the ASX focused on commercialising innovative western biomedical products into the China and North Asia markets. Chairman, JESS Mining Company SRL, a privately held Perubased gold exploration and mining company; Chairman, POWA Institute, a collaborative enterprise with the internationally renowned de Bono Institute aimed at engendering applied creative thinking in business, government and education.

### Peter Alexander February 2006 - current

Peter Alexander is the Director of the Federal Social Security Appeals Tribunal in Western Australia. He has executive and consulting experience in the arts, social policy and programs, and indigenous affairs. He also has experience in policy development, legislation development, and program administration activities in several Commonwealth and State Authorities, including working on projects of both an established and developmental nature requiring strategic planning, evaluation, feasibility studies, and evaluations and reviews of museums, performing arts centres and arts touring programs.

His Public Sector experience and executive positions held include: Executive Director and State Director for the Social Security Appeals Tribunal; Executive Director for the Department for the Arts, Western Australia; Assistant Director-General for Community Services, Western Australia; and State Director (then) Department of Social Security, Western Australia. Peter has designed and conducted courses for several Commonwealth and State public sector authorities and private sector organisations, dealing with change management, financial and human resource management, self-management and strategic planning.

### Jenny McNae August 2001 - current

Jenny McNae is recognised as one of Western Australia's leading theatre practitioners. She is a director, actor and tutor of theatre arts, was artistic director of the Hole in the Wall Theatre for two years and has worked with all of Western Australia's major theatre companies. Her 45-year professional career also includes acting for film, TV and radio, choreography, writing and script development.

As 1990 President of the Women's Advisory Committee to the Premier, Jenny hosted the international conference, Women in Sport and the Arts. She was awarded a creative development fellowship from ArtsWA in 1999. In 2009 Jenny was awarded the Order of Australia Medal (OAM) for service to the performing arts.

Jenny still works regularly and recent credits include directing and performing for Perth Theatre Company and Agelink Theatre.

Marian Tye May 2006 - current

Marian Tye currently works in the innovation and entrepreneurship domain, with a background of extensive involvement in and with the performing arts. With a master's degree in modern dance from the University of Utah, she was the founding coordinator of the dance department at the Western Australian Academy of Performing Arts (WAAPA). Her consultancy work has included planning projects for both ArtsWA and the Australia Council.

As a director of Innovation Catalysts (Team Works Australasia Pty Ltd), Marian's current business focus is the creation of new initiatives from the development of business synergies and business-community partnerships. She is called upon locally and nationally to advise on projects as diverse as high-level information and communications technology initiatives for the Federal Government, to leadership programs for young people in regional and remote Australia.

Representatives from the City of Perth

Cr Rob Butler September 2003 - current

Rob Butler brings to the City of Perth 15 years of local government experience both as a Councilor and former Deputy Mayor, City of Subiaco.

He is currently Western Australian Executive Director of three successful manufacturing and supply companies servicing the mining, oil, gas and general engineering industries throughout Australia.

Councilor Rob Butler was a former Director of the Whole in the Wall Theatre and the Western Australian State Theatre Company

Councilor Rob Butler was elected to the City of Perth in May 2003. He is a member of the Council's General Purpose Committee, Planning Committee, Employment Committee and the Finance Committee. Councilor Rob Butler is an active member on many Boards including City of Perth Art Foundation, Perth Local Chambers, Rod Evans Centre the Mindarie Regional Council and the Western Australia Local Government representative Central Zone for the City of Perth.

### Cr Janet Davidson 1 January 2008 -current

Janet Davidson holds a master's degree in Management from the University of Western Australia, a GAICD (Graduate of the Australian Institute of Company Directors) and is also a trained teacher. Janet is a member of AIM (Australian Institute of Management) and AICD (Australian Institute of Company Directors). She is a Justice of the Peace and an Ambassador for the Year of the Outback.

Janet was elected to the City of Perth in 1998 and chairs the Finance and Budget Committee, the Employment Committee and the City of Perth Superannuation Fund. Janet was appointed Deputy Lord Mayor of the City of Perth in February 2009. She also holds the position of Executive Officer to the WA Regional Office/Committee of The Royal Australian and New Zealand College of Obstetricians and Gynaecologists.

Her membership includes: Chairman of the WA Library Board, Chairman of a Senior Citizens' Community Centre; Australia Day Council of WA, Local Chambers Perth City Executive Committee; WALGA (WA Local Government Association) State Councillor and the Perth Theatre Trust. She holds two National Vice President positions for Australian Local Government Women's Association (ALGWA) and National Council for Women of Australia (NCWA).

### Cr Chris Hardy

### 1 January 2008 - current

Cr Chris Hardy is an architect of 44 years experience with Hassell Architects.

Chris was elected to the City of Perth in May 2005, where he is the Chairman of the Works and Development Committee, and a member of the Parking, Employment and Planning Committees of the City of Perth.

Chris is the Council's representative on the following boards and committees; Perth International Arts Festival; Heritage Perth Northbridge Link Steering Committee; Heritage Council of WA; Swan River Trust, Swan Bells Foundation and Perth Subgroup Metropolitan Regional Road Group. He is a Past Commodore of Royal Perth Yacht Club.

### Allanah Lucas - (Ex-Officio) September 2007 - current

Allanah Lucas has worked in the arts for over 25 years both in Australia and in the UK. As a professional arts administrator, a performing arts producer, presenter and practitioner, researcher, consultant, and tutor she has a diversity and depth of business, management, creative, industrial and academic skills and knowledge.

Allanah has worked in a number of roles in the Culture and Arts Portfolio since 2000 when she joined the DCA as Director of ArtsWA. During the past few years she has been the Acting CEO of the WA Museum in 2004, the Executive Director, Culture and Arts Development in 2005 and in 2008 was appointed Director General of the Department of Culture and Arts. As Director General, Allanah is an ex-officio member of five boards in the Culture and Arts Portfolio. She is also currently on the Advisory Board of the University of Western Australia's, Arts, Humanities and Social Sciences Faculty.

### PUBLICATIONS

The following publications are produced by the Trust and are available on request from the Trust:

- Annual Report 2007-2008
- Various information brochures and pamphlets relating to venue events and activities
- *What's on BOCS* monthly publication providing information on all events on sale through BOCS Ticketing and Marketing

### PERTH THEATRE TRUST LOCATIONS

#### Perth Theatre Trust

Level 7 Law Chambers Building 573 Hay Street Perth, Western Australia 6000 Postal address: PO Box 8349, Perth Business Centre Perth, Western Australia 6849 Tel: (08) 9224 7360 Fax: (08) 9224 7361 Email: <u>info@ptt.dca.wa.gov.au</u> Web Site: <u>www.dca.wa.gov.au/ptt</u>

### **BOCS Ticketing and Marketing Services**

Head Office: Level 5, 109 St George's Terrace Perth, Western Australia 6000 Postal address: PO Box Z5281 Perth, Western Australia 6831 Tel: (08) 9238 9567 Fax: (08) 9486 1711 Bookings Tel: (08) 9484 1133 Freecall: 1800 193 300 Web Site: www.bocsticketing.com.au

#### Perth Concert Hall

5 St George's Terrace Perth, Western Australia 6000 Postal address: PO Box Y3056, East St Georges Terrace Perth, Western Australia 6832 Tel: (08) 9231 9900 Fax: (08) 9325 1283 Web Site: www.perthconcerthall.com.au

### His Majesty's Theatre

825 Hay Street Perth, Western Australia 6000 Tel: (08) 9265 0900 Fax: (08) 9321 5142 Web Site: www.hismajestystheatre.com.au

### **Playhouse Theatre**

3 Pier Street Perth, Western Australia 6000 Tel: (08) 9323 3400 Fax: (08) 9323 3444 Web Site: www.playhousetheatre.com.au

### Subiaco Arts Centre

180 Hamersley Road Subiaco, Western Australia 6008 Tel: (08) 9382 3000 Fax: (08) 9382 2245 Web Site: www.subiacoartscentre.com.au

### AEG Ogden (Perth) Pty Ltd

825 Hay Street Perth, Western Australia 6000 Postal address: PO Box 7118, Cloisters Square Western Australia 6850 Tel: (08) 9226 1000 Fax: (08) 9226 1200 Web Site: www.ogdenifcperth.com.au

### STRATEGIC MANAGEMENT FRAMEWORK

The PTT has contributed to the Government's goals and Government Desired Outcomes. The primary contribution by the Trust has been to the Government's goal and outcome of:

Greater focus on achieving results in key service delivery areas for the benefit of all Western Australians.

Outcome 1:

A creative, sustainable and accessible culture and arts sector.

This is achieved through the provision of venue management services. The Trust's provision of theatres and programming events provides the opportunity and resources to enhance the cultural and economic life of Western Australians. It provides the community access to cultural experiences.

The Performance Indicators section of this report highlights the number and variety of events and performances and number of attendees to Trust venues during the year.

### Governance and Disclosures

To govern for all Western Australians in an open, effective and efficient manner that also ensures a sustainable future.

The PTT operates under the provisions of *the Public Sector Management Act 1994 S7(e)*. In the performance of its functions, the Trust and DCA comply with the following relevant written laws: (State Acts)

- Equal Opportunity Act 1984
- Equal Opportunity Amendment Acts 1988 and 1992
- Financial Management Act 2006
- Freedom of Information Act 1992
- Industrial Relations Act 1979
- Lotteries Commission Act 1990
- Minimum Conditions of Employment Act 1993
- Occupational Health, Safety and Welfare Act 1984
- State Records Act 2000
- State Supply Commission Act 1991
- Workers' Compensation and Rehabilitation Amendment Act (No.2)1992
- Workplace Agreements Act 1993

The DCA provides corporate support and direction to the Trust, under the abovementioned Acts. The Department's Human Resources is responsible for providing the range of employee and organisational services to the Trust.

The Corporate Assets and Business Support Directorate of DCA provides Finance and Information System support services.

### Office of Shared Services - Agency Involvement

The Office of Shared Services (OSS) provide Finance, Human Resource and Payroll services to WA public sector agencies including the PTT.

#### Changes in written law

There were no changes in any written law that affected the Trust during the financial year.

#### Ministerial directives

No Ministerial directives were received during the financial year.

### AGENCY SPECIFIC REPORTING

Under the *Financial Management Act 2006* and Treasurer's Instruction, a Statement of Compliance has been prepared. The annual report includes the Report on Operations, Performance Indicators, Financial Statements and Auditor General's Opinion.

### Compliance with Public Sector Standards and Ethical Codes

Compliance with the Public Sector Standards and Ethical Codes are assessed regularly by the Department's Human Resources area and the Office of Public Sector Standards (in the case of a breach claim).

In accordance with Section 31 of the *Public Sector Management Act 1994*, the following is a report of the extent to which the Department has complied with Public Sector Standards, Western Australian Public Sector Code of Ethics and the Department's Code of Conduct.

In 2008-2009, DCA carried out portfolio wide training on the Code of Conduct including sessions at BOCS Ticketing. Employee feedback was highly positive on training content.

There were no breaches of the Public Sector Standards and Ethical Codes during 2008-2009.

#### **Interests of Senior Officers**

In accordance with Treasurer's Instruction 903(3)(x) and Guidelines, which relates to the disclosure of any interest in any existing or proposed contract of senior officers; no senior officer has any interest in contracts with the Perth Theatre Trust.

At the date of reporting, other than normal contracts of employment, no Board members or senior officers, or firms of which Board members or senior officers are members, or entities in which Board members or senior officers have substantial interests, had any interests in existing or proposed contracts with the Trust.

COMPLIANCE ISSUE	SIGNIFICANT ACTION TAKEN TO MONITOR AND ENSURE COMPLIANCE
Public Sector Standards • Nil Breach	<ul> <li>Information about Public Sector Standards included on intranet and incorporated into the organisation's Induction Program.</li> <li>An education campaign on the Public Sector Standards and ethics has been rolled out and will continue to be rolled out in the coming year.</li> <li>Recruitment, Selection and Appointment Standard underwent quality assurance via checking of selection reports.</li> <li>A performance management system, the Staff Development System, is in operation and meets the requirements of the Public Sector Standards in Human Resource Management for Performance Management.</li> <li>Grievance and Performance Management has been incorporated into the organisation's Induction Program.</li> </ul>
Western Australian Public Sector Code of Ethics • Nil non compliance	<ul> <li>An ethics and integrity awareness raising program has continued and includes information on the Western Australian Public Sector Code of Ethics, the organisation's Code of Conduct and Public Sector Standards in Human Resource Management.</li> <li>Western Australian Public Sector Code of Ethics has been incorporated into the organisation's Induction Program.</li> </ul>
<ul> <li>Code of Conduct</li> <li>Nil non compliance</li> </ul>	<ul> <li>Code of Conduct has been reviewed to reflect changes to the Western Australian Public Sector Code of Ethics.</li> <li>Code of Conduct has been incorporated into the organisation's Induction Program.</li> </ul>

### Equal Employment Opportunity (EEO)

PTT is committed to equity and diversity by encouraging the employment of Indigenous Australians, young people, people with disabilities, people from culturally diverse backgrounds and women.

PTT has participated as a member of the Culture and the Arts Portfolio Equity and Diversity Reference Group. In December 2006 the Reference Group completed the planning, consultation and development for a new portfolio wide *Equal Employment Opportunity and Diversity Management Plan 2007 - 2009* to achieve the objectives under the Government's *Equity and Diversity Plan for the Public Sector Workforce*.

Diversity Group	% Representation	Equity Index*
Women	71.4%	83
People from Culturally Diverse Background	10%	38
Indigenous Australians	0%	N/A
People with Disabilities	0%	N/A
Youth (under 25)	3.6%	N/A
Mature Workers	60.7%	N/A
Women in Tier 2 Management	50%	N/A
Women in Tier 3 Management	100%	N/A

PTT is included in the following DCA representation across the diversity groups as at 30 June 2009 as shown:

\* A measure of the distribution of a diversity group across all classification levels. If the distribution for the diversity group is the same as for all employees in the organisation, then the equity index is 100 (ideal). Equity Indexes are not available for a sample size of 10 or less and for youth distribution as the value is no longer meaningful.

### Full Time Equivalent

The PTT Full Time Equivalent (FTE) at 30 June 2009 was 39.72.

### Occupational Health and Safety (OHS)

The PTT is represented by the OHS Committee of the Department for Culture and the Arts.

Managers and supervisors within the Trust's operational structure are accountable for the health, safety and welfare of employees within their area of responsibility. The outsourcing of venue management has not diminished the responsibility of managers and supervisors, with the AEG Ogden (Perth) Pty Ltd management team monitoring and reviewing OHS performance in addition to initiating continuous improvement in this area through compliance with Quality Assurance practices.

Formal mechanisms for consultation with employees on occupational safety and health matters are provided through the Human Resources area of the Department of Culture and the Arts.

The Human Resources area of the DCA and relevant line management staff (or line managers) are responsible for the management of workers' compensation claims. This section reports on compliance with injury management requirements.

The Trust's figures for workers' compensation in the reporting year were:

### Workers Compensation Information

Indicator	Target 2008/09	Actual
Number of fatalities	Zero (0)	0
Lost time injury/diseases (LTI/D) incidence rate	Zero (0) or 10% reduction on previous year	0
Lost time injury severity rate	Zero (0) or 10%	0
	improvement on previous	
	year	
Percentage of injured workers	Actual percentage result	N/A
returned to work within 28 weeks	to be reported	
Percentage of managers trained in	Greater than or equal to	Not
occupational safety, health and	50%	recorded
injury management responsibilities.		

\* Records are not kept at DCA level for this category.

### Public Interest Disclosure Legislation

Reporting is no longer required against the Public Interest Disclosure legislation as per the Department of the Premier and Cabinet's Annual Report Framework 2008.

### Substantive Equality

The DCA conducted a pilot group for Substantive Equality, via the Development and Strategy Directorate in 2007. Issues and recommendations were identified and are currently being reviewed within the current operating environment and for broader application across DCA.

### **Pricing Policies on Outputs**

In accordance with TI 903 (4)(x) the Trust has discretion to charge for goods and services subject to Ministerial approval.

### Advertising - Electoral Act 10907 S175ZE

In accordance with Section 175ZE of the *Electoral Act 1907* expenditure by the PTT on advertising and related costs is listed below:

Expenditure related to Advertising and Market Research Organisations

a)	Advertising Agencies	\$160 \$3,124 \$1,026	Reprotype Total Sign Company GIG Magazine
	= Market research	\$4,310	
b)	organisations	Nil	
c)	Polling organisations	Nil	
d)	Direct mail organisations	Nil	
,	0		
e)	Media advertising organisations =		
	Job vacancies	\$1,000	In Unison Festival
		\$4,250	The West Australian
		\$3,751	Nationwide News
		\$360	Seek.com Venue Managers
		\$177	Association
		\$317	Arts Hub
	Job vacancies	\$2,669	Adcorp Australia
		\$430	Marketforce Express
		\$15,555	
	Total - Job Vacancies	¢07 500	
	=	\$27,509	
	Other =	\$1,705	Adcorp Australia Who's Who Business
		\$465	Directory
		\$2,475	TOP 5 Business Guide
	Total - Other	\$4,645	
	Total Media Advertising	\$37,464	

### **Disability Access and Inclusion Plan**

In 2006-2007 the Trust reviewed and updated its Disability Services Plan to meet the *Disability Services Act* requirements. This included developing a Disability Access and Inclusion Plan (DAIP) in consultation with the public. The DAIP 2006-2011 is now an accepted plan to assist the Trust to meet the six desired plan outcomes.

The PTT is committed to improving access and equity for all its customer groups and ensuring that people who have a disability or impairment are included, and participate in, the range of services and objectives that the Trust delivers.

The Trust is a member of the DCA's Disability Services Planning Committee comprising all the business support units and Portfolio Organisations of the DCA, together with Disability in the Arts Disadvantage in the Arts Australia (WA) Inc, the Disability Services Commission and two community representatives.

In the reporting year, the PTT continued to progress the development and training of audio description for live theatre performances for the vision impaired. This service has now been offered at PTT venues for selected performances since early 2009.

The following are the current initiatives of the Trust to address the six desired DAIP outcomes:

### 1. Access for people with disabilities to services and events

Information about the Trust's functions and services is written in clear and concise language and is available in alternative formats. Information is provided on the BOCS Ticketing and venues websites on the specific facilities at venues, such as infra red hearing loops, seating and parking.

Audio description for live theatre performances for the vision impaired was successfully introduced for selected performances.

#### 2. Disability access to buildings and other facilities

No specific building access improvements were carried out in 2008-2009. Building access audits are planned for 2009-2010 for PCH and HMT.

### 3. Information provided in an appropriate format

Information is available in alternate formats to persons with a disability upon request such as large print and audio cassette.

## 4. People with disabilities receive the same level and quality of service from staff

The DCA provides disability awareness training to customer service officers and other staff as required. Staff of the Trust attend training sessions. These sessions are delivered to ensure staff are fully aware of and understand the needs of people with disabilities. This type of training is included as a component of the induction session for new employees.

#### 5. Opportunity to make complaints

Complaints from any person, or their advocate, are fully investigated and the outcome is conveyed to them in an accessible format.

### 6. Opportunity to participate in public consultations

Any public consultations are advertised widely and conducted in accessible venues. Two representatives with disabilities from the community participate as members of the Department's Disability Services Planning Committee. The Trust did not conduct any public consultation sessions in 2008-2009.

#### Report on Recordkeeping Plan

The Trust's Recordkeeping Plan (FKP) 2004-2009 was approved by the State Records Office in March 2004. This plan identified the steps that will be taken to improve and maintain recordkeeping in the Trust. The Trust reviewed its RKP in April 2009, with the DCA's Information Management unit supporting the Trust with these policies and procedures. The review included development of retention and disposal schedules, revision and implementation of the functional thesaurus, and revision of recordkeeping policies and procedures.

Recording Keeping Plan requirements have been included in induction programs for employees.

### **Corruption Prevention**

The PTT is guided by the Department's Misconduct Fraud and Corruption Framework. Other preventative initiatives followed are: the implementation of the Fraud Prevention and Detection Policy; amendments to the Code of Conduct; and the inclusion of information on fraud and corruption prevention, ethical behaviour, conflict of interest and Contact with Lobbyists Code into the Portfolio's Induction Program.

There were nil Freedom of Information requests for the reporting period.



### **INDEPENDENT AUDIT OPINION**

#### To the Parliament of Western Australia

### PERTH THEATRE TRUST FINANCIAL STATEMENTS AND KEY PERFORMANCE INDICATORS FOR THE YEAR ENDED 30 JUNE 2009

I have audited the accounts, financial statements, controls and key performance indicators of the Perth Theatre Trust.

The financial statements comprise the Balance Sheet as at 30 June 2009, and the Income Statement, Statement of Changes in Equity and Cash Flow Statement for the year then ended, a summary of significant accounting policies and other explanatory Notes.

The key performance indicators consist of key indicators of effectiveness and efficiency.

#### Trustees' Responsibility for the Financial Statements and Key Performance Indicators

The Trustees are responsible for keeping proper accounts, and the preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Treasurer's Instructions, and the key performance indicators. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements and key performance indicators that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; making accounting estimates that are reasonable in the circumstances; and complying with the Financial Management Act 2006 and other relevant written law.

#### **Summary of my Role**

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the financial statements, controls and key performance indicators based on my audit. This was done by testing selected samples of the audit evidence. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion. Further information on my audit approach is provided in my audit practice statement. Refer www.audit.wa.gov.au/pubs/AuditPracStatement\_Feb09.pdf.

An audit does not guarantee that every amount and disclosure in the financial statements and key performance indicators is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements and key performance indicators.

### Perth Theatre Trust Financial Statements and Key Performance Indicators for the year ended 30 June 2009

### Audit Opinion

In my opinion,

- (i) the financial statements are based on proper accounts and present fairly the financial position of the Perth Theatre Trust at 30 June 2009 and its financial performance and cash flows for the year ended on that date. They are in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Treasurer's Instructions;
- (ii) the controls exercised by the Trust provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (iii) the key performance indicators of the Trust are relevant and appropriate to help users assess the Trust's performance and fairly represent the indicated performance for the year ended 30 June 2009.

Columple

COLIN MURPHY AUDITOR GENERAL 4 September 2009

## CERTIFICATION OF PERFORMANCE INDICATORS

We hereby certify that the Performance Indicators are based on proper records, are relevant and appropriate for assisting users to assess the Perth Theatre Trust performance, and fairly represent the performance of the Perth Theatre Trust for the financial year ended 30 June 2009.

I. F. Davidson

Trustee <sup>3</sup> September 2009

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Trustee

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З September 2009

### PERFORMANCE INDICATORS

Performance Indicator Information

### Government Goal

The PTT (the Trust) contributes to the achievement of the Government Goal:

Greater focus on achieving results in key service delivery areas for the benefit of all Western Australians.

**Government Desired Outcomes:** 

Outcome 1:

A creative, sustainable and accessible culture and arts sector.

Outcome 2:

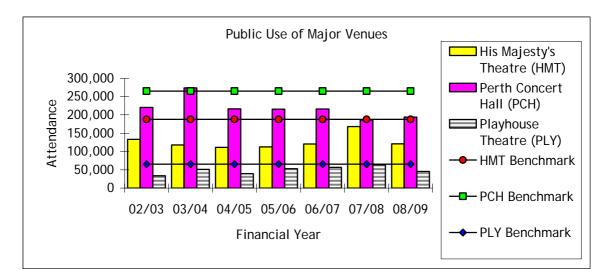
Western Australia's natural, cultural and documentary collections are managed, conserved and accessible.

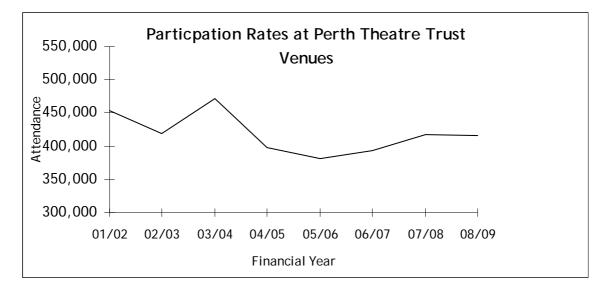
The Trust is a statutory authority within the Culture and Arts portfolio and Venue Management Services are listed in the 2008-2009 Budget Papers under the portfolio. Key performance indicators have been developed in accordance with Treasurer's Instruction 904 to evaluate the Trust's performance in achieving the Government Desired Outcome and provide an overview of the critical and material aspects of service provision.

### KEY EFFECTIVENESS INDICATORS Indicator 1 - Venue Management Services

# Measures of Access to the Arts Rationale

The following charts provide access indicators for attendances at performances in PTT venues. While the Trust has only limited influence on either the number of productions and performances presented at its venues or the number of patrons who choose to attend those performances, its aim is to assist presenters to maximise attendances.





### Public Use of Major Venues - Venue

### Usage Trend

The number of performances/events across venues was 956 in 2008-2009. This is a decrease in the number of events from last year's figure of 1,139.

### Note 1

### Participation Rates at Perth Theatre Trust Venues

Overall, the attendance rate at PTT venues was 416,067 a decrease in attendances from last year's figure of 455,137.

### EFFICIENCY INDICATORS

### **Key Performance Indicators Overview**

The number of events across venues was 956 in 2008-2009. This represents a 16 per cent decrease on last year's events. While a decrease on the actual number of events, the result is greater than estimated 798 events. The global financial crisis impact was less than anticipated for the reporting year.

The decreased number of events resulted in a 8.5 per cent decline in attendance compared to last year.

The table below represents the number of performances at venues managed by the Perth Theatre Trust. These performance measures address the efficiency with which the PTT undertakes work associated in achieving this service.

Measure	2005-06	2006-07	2007-2008	2008-2009	2008-2009
	Actual	Actual	Actual	Target	Actual
Number of	678	892	1139	798	956
performances					
at Trust venues					
Average cost	\$22,680	\$18,733	\$15,110	\$19,783	\$18,666
per					
performance					

### Note 2

a) A total of 956 events were presented at PTT venues against a target of 798 for 2008-2009. The variance for events numbers is due to a higher number of events than expected at all PTT venues.

b) The text in the above table - Average cost per performance has been amended from cost per performance to reflect the text in the Treasury budget papers.

c) The comparative figures for the average cost per performance have been amended to reflect the total cost of service costs for the PTT only.

### PERTH THEATRE TRUST CERTIFICATION OF FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2009

The accompanying financial statements of Perth Theatre Trust have been prepared in compliance with the provisions of the Financial Management Act 2006 from proper accounts and records to present fairly the financial transactions for the financial year ending 30 June 2009 and the financial position as at 30 June 2009.

At the date of signing we are not aware of any circumstances which would render any particulars included in the financial statements misleading or inaccurate.

L. Henry Chief Finance Officer Date: (3 september 2009

Saliba Sassine

Chairman of Accountable Authority Date: 3 September 2009

J.E. Davidson

Janet Davidson

Date: 3 September 2009

### PERTH THEATRE TRUST Income Statement for the year ended 30 June 2009

	Note	2009	2008
		\$000	\$000
COST OF SERVICES			
Expenses			
Employee benefits expense	5	9,592	8,904
Supplies and services (a)	6	4,051	4,016
Depreciation and amortisation expense	7	984	955
Accommodation expenses	8	1,926	1,977
Cost of sales	11	996	1,045
Loss on disposal of non-current assets	15	12	0
Other expenses	9	284	314
Total cost of services		17,845	17,211
Income			
Revenue			
User charges and fees	10	7,414	8,214
Sales	11	3,857	3,977
Sponsorship	12	297	366
Interest revenue	13	413	438
Other revenue	14	311	147
Total Revenue		12,292	13,142
Total income other than income from State Government		12,292	13,142
NET COST OF SERVICES		5,553	4,069
Income from State Government	16		
Service appropriation		2,965	2,627
Assets assumed		0	10
Resources received free of charge		2,005	1,560
Total income from State Government		4,970	4,197
SURPLUS / (DEFICIT) FOR THE PERIOD		(583)	128
SURFLOST (DEFICIT) FOR THE FERIOD		(303)	120

(a) Includes administrative expenses

The Income Statement should be read in conjunction with the accompanying notes.

### PERTH THEATRE TRUST Balance Sheet as at 30 June 2009

	Note	2009	2008
		\$000	\$000
ASSETS			
Current Assets			
Cash and cash equivalents	30	5,086	2,930
Restricted cash and cash equivalents	17, 30	3,758	4,220
Inventories	18	82	93
Receivables	19	771	813
Amounts receivable for services	20	735	418
Other current assets	21	685	718
Total Current Assets		11,117	9,192
Non-Current Assets			
Amounts receivable for services	20	4,680	4,285
Property, plant and equipment	22	33,901	33,265
Intangible assets	23	85	19
Total Non-Current Assets		38,666	37,569
TOTAL ASSETS		49,783	46,761
LIABILITIES			
Current Liabilities			
Payables	25	1,356	1,739
Funds held in trust	26	3,314	3,631
Provisions	27	289	178
Other current liabilities	28	308	353
Total Current Liabilities		5,267	5,901
Non Current Liabilities			
Provisions	27	116	230
Total Non-Current Liabilities		116	230
Total Liabilities		5,383	6,131
NET ASSETS		44,400	40,630
Equity	29		
Contributed equity		8,359	4,763
Reserves		10,720	9,963
Accumulated surplus		25,321	25,904
TOTAL EQUITY		44,400	40,630

The Balance Sheet should be read in conjunction with the accompanying notes.

### PERTH THEATRE TRUST

### **Statement of Changes in Equity**

for the year ended 30 June 2009

	Note	2009	2008
		\$000	\$000
Balance of equity at start of period		40,630	35,201
CONTRIBUTED EQUITY	29		
Balance at start of period		4,763	3,706
Capital contribution		3,596	1,057
Balance at end of period		8,359	4,763
RESERVES	29		
Asset Revaluation Reserve	20		
Balance at start of period		9,963	5,719
Gain from asset revaluation		757	4,244
Balance at end of period		10,720	9,963
ACCUMULATED SURPLUS	29		
Balance at start of period		25,904	25,776
Surplus / (deficit) for the period		(583)	128
Balance at end of period		25,321	25,904
Balance of equity at end of period		44,400	40,630
Total income and expense for the period (a)		174	4,372

(a) The aggregate net amount attributable to each category of equity is: deficit \$583,0000 plus gains from asset revaluation of \$757,000 (2008: surplus \$128,000 plus gains from asset revaluation \$4,244,000).

The Statement of Changes in Equity should be read in conjunction with the accompanying notes.

### PERTH THEATRE TRUST Cash Flow Statement for the year ended 30 June 2009

	Note	2009	2008
		\$000	\$000
CASH FLOWS FROM STATE GOVERNMENT			
Service appropriation		1,835	1,497
Capital contributions		3,596	1,057
Holding account drawdowns		418	401
Net Cash provided by State Government		5,849	2,955
Utilised as follows:			
CASH FLOWS FROM OPERATING ACTIVITIES			
Payments			
Payments from trust fund		(30,267)	(38,124)
Employee benefits		(7,605)	(7,329)
Supplies and services		(5,388)	(4,547)
Accommodation		(1,926)	(1,977)
GST payments on purchases		(1,376)	(721)
GST payments to taxation authority		(1,098)	(1,267)
Other payments		(284)	(314)
Receipts			
Receipts into trust fund		29,950	38,509
Sale of goods and services		3,857	3,977
User charges and fees		7,404	8,624
Sponsorship		297	366
Interest received		467	423
GST receipts on sales		1,083	1,179
GST receipts from taxation authority		1,376	835
Other receipts		296	239
Net cash used in operating activities	30	(3,214)	(127)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of non-current physical assets		(941)	(911)
Net cash used in investing activities		(941)	(911 <u>)</u>
Net increase / (decrease) in cash and cash equivalents		1,694	1,917
Cash and cash equivalents at the beginning of period		7,150	5,233
CASH AND CASH EQUIVALENTS AT THE END OF PERIOD	30	8,844	7,150

The Cash Flow Statement should be read in conjunction with the accompanying notes.

#### 1. Australian equivalents to International Financial Reporting Standards

#### General

Perth Theatre Trust's financial statements for the year ended 30 June 2009 have been prepared in accordance with Australian equivalents to International Financial Reporting Standards (AIFRS), which comprise a Framework for the Preparation and Presentation of Financial Statements (the Framework) and Australian Accounting Standards (including the Australian Accounting Interpretations).

In preparing these financial statements Perth Theatre Trust has adopted, where relevant to its operations, new and revised Standards and Interpretations from their operative dates as issued by the AASB and formerly the Urgent Issues Group (UIG).

#### Early adoption of standards

Perth Theatre Trust cannot early adopt an Australian Accounting Standard or Australian Accounting Interpretation unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. No Standards and Interpretations that have been issued or amended but are not yet effective have been early adopted by Perth Theatre Trust for the annual reporting period ended 30 June 2009.

#### 2. Summary of significant accounting policies

#### (a) General Statement

The financial statements constitute a general purpose financial report which has been prepared in accordance with Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board as applied by the Treasurer's instructions. Several of these are modified by the Treasurer's instructions to vary application, disclosure, format and wording.

The Financial Management Act and Treasurer's instructions are legislative provisions governing the preparation of financial statements and take precedence over the Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board.

Where modification is required and has a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

#### (b) Basis of Preparation

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, modified by the revaluation of land and buildings which have been measured at fair value.

The accounting policies adopted in the preparation of the financial statements have been consistently applied throughout all periods presented unless otherwise stated.

The financial statements are presented in Australian dollars and all values are rounded to the nearest thousand dollars (\$'000).

#### (c) Reporting Entity

The reporting entity comprises the Perth Theatre Trust.

#### (d) Contributed Equity

AASB Interpretation 1038 'Contributions by Owners Made to Wholly-Owned Public Sector Entities' requires transfers, other than as a result of a restructure of administrative arrangements, in the nature of equity contributions to be designated by the Government (the owner) as contributions by owners (at the time of, or prior to transfer) before such transfers can be recognised as equity contributions. Capital contributions (appropriations) have been designated as contributions by owners by Treasurer's Instruction (TI) 955 'Contributions by Owners made to Wholly Owned Public Sector Entities' and have been credited directly to Contributed Equity.

Transfer of net assets to/from other agencies, other than as a result of a restructure of administrative arrangements, are designated as contributions by owners where the transfers are non-discretionary and non-reciprocal. See note 29 'Equity'.

#### (e) Income

#### Revenue recognition

Revenue is measured at the fair value of consideration received or receivable. Revenue is recognised for the major business activities as follows:

#### Sale of Goods

Revenue is recognised from the sale of goods and disposal of other assets when the significant risks and rewards of ownership control transfer to the purchaser and can be measured reliably.

#### Rendering of services

Revenue is recognised on delivery of the service to the client or by reference to the stage of completion of the transaction.

#### Interest

Revenue is recognised as the interest accrues.

#### Service Appropriations

Service Appropriations are recognised as revenues at nominal value in the period in which Perth Theatre Trust gains control of the appropriated funds. Perth Theatre Trust gains control of appropriated funds at the time those funds are deposited to the bank account or credited to the holding account held at Treasury. (See note 16 'Income from State Government')

#### Grants, donations, gifts and other non-reciprocal contributions

Revenue is recognised at fair value when Perth Theatre Trust obtains control over the assets comprising the contributions, usually when cash is received.

Other non-reciprocal contributions that are not contributions by owners are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

#### Gains

Gains may be realised or unrealised and are usually recognised on a net basis. These include gains arising on the disposal of non-current assets and some revaluations of non-current assets.

#### (f) Property, Plant and Equipment

#### Capitalisation/Expensing of assets

Items of property, plant and equipment costing over \$5,000 or more are recognised as assets and the cost of utilising assets is expensed (depreciated) over their useful lives. Items of property, plant and equipment costing less than \$5,000 are immediately expensed direct to the Income Statement (other than where they form part of a group of similar items which are significant in total).

#### Initial recognition and measurement

All items of property, plant and equipment are initially recognised at cost.

For items of property, plant and equipment acquired at no cost or for nominal cost, the cost is their fair value at the date of acquisition.

#### Subsequent Measurement

After recognition as an asset, the revaluation model is used for the measurement of land and buildings and the cost model for all property, plant and equipment. Land and buildings are carried at fair value less accumulated depreciation on buildings and accumulated impairment losses. All other items of property, plant and equipment are stated at historical cost less accumulated depreciation and accumulated impairment losses.

Where market-based evidence is available, the fair value of land and buildings is determined on the basis of current market buying values determined by reference to recent market transactions. When buildings are revalued by reference to recent market transactions, the accumulated depreciation is eliminated against the gross carrying amount of the asset and the net amount restated to the revalued amount.

Where market-based evidence is not available, the fair value of land and buildings is determined on the basis of existing use. This normally applies where buildings are specialised or where land use is restricted. Fair value for existing use assets is determined by reference to the cost of replacing the remaining future economic benefits embodied in the asset, ie. the depreciated replacement cost. Where the fair value of buildings is dependent on using the depreciated replacement cost, the gross carrying amount and the accumulated depreciation are restated proportionately.

Independent valuations of land and buildings are provided annually by the Western Australian Land Information Authority (Valuation Services) and recognised with sufficient regularity to ensure that the carrying amount does not differ materially from the asset's fair value at the balance sheet date.

The most significant assumptions in estimating fair value are made in assessing whether to apply the existing use basis to assets and in determining estimated useful life. Professional judgement by the valuer is required where the evidence does not provide a clear distinction between market type assets and existing use assets.

Refer to note 22 'Property, plant and equipment' for further information on revaluations.

#### Derecognition

Upon disposal or derecognition of an item of property, plant and equipment, any revaluation reserve relating to that asset is retained in the asset revaluation reserve.

#### Asset Revaluation Reserve

The asset revaluation reserve is used to record increments and decrements on the revaluation of non-current assets as described in note 22 'Property, plant and equipment'.

#### Depreciation

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner that reflects the consumption of their future economic benefits.

Land is not depreciated. Depreciation on other assets is calculated using the straight line method, using rates which are reviewed annually. Estimated useful lives for each class of depreciable asset are:

Buildings	66 years
Air conditioning upgrades	4 to 25 years
Leasehold improvements	3 to 10 years
Communication equipment	10 years
Computer hardware	3 to 5 years
Furniture, fixtures and fittings	5 to 20 years
Plant and machinery	3 to 10 years
Office equipment	4 to 10 years
Other equipment	4 to 20 years

Works of art controlled by Perth Theatre Trust are classified as property, plant and equipment, which are anticipated to have very long and indefinite useful lives. Their service potential has not, in any material sense, been consumed during the reporting period and so no depreciation has been recognised.

#### (g) Intangible assets

#### Capitalisation/Expensing of assets

Acquisitions of intangible assets costing over \$5,000 or more and internally generated intangible assets costing \$50,000 or more are capitalised. The cost of utilising the assets are expensed (amortised) over their useful life. Costs incurred below these thresholds are immediately expensed directly to the Income Statement.

All acquired and internally developed intangible assets are initially recognised at cost. For assets acquired at no cost or for nominal consideration, the cost is their fair value at the date of acquisition.

The cost model is applied for subsequent measurement requiring the asset to be carried at cost less any accumulated amortisation and accumulated impairment losses.

Amortisation for intangible assets with finite useful lives is calculated for the period of the expected benefit (estimated useful life) on the straight line basis using rates which are reviewed annually. All intangible assets controlled by Perth Theatre Trust have a finite useful life and zero residual value. The expected useful lives for each class of intangible asset are:

Software <sup>(a)</sup> 4 to 5 years

(a) Software that is not integral to the operation of any related hardware.

#### Computer Software

Software that is an integral part of the related hardware is treated as property, plant and equipment. Software that is not an integral part of the related hardware is treated as an intangible asset. Software costing less than \$5,000 is expensed in the year of acquisition.

#### (h) Impairment of Assets

Property, plant and equipment and intangible assets are tested for any indication of impairment at each balance sheet date. Where there is an indication of impairment, the recoverable amount is estimated. Where the recoverable amount is less than the carrying amount, the asset is considered impaired and written down to the recoverable amount and an impairment loss is recognised. As Perth Theatre Trust is a not-for-profit entity, unless an asset has been identified as a surplus asset, the recoverable amount is the higher of an asset's fair value less costs to sell and depreciated replacement cost.

The risk of impairment is generally limited to circumstances where an asset's depreciation is materially understated or where the replacement cost is falling or where there is a significant change in useful life. Each relevant class of assets is reviewed annually to verify that the accumulated depreciation/amortisation reflects the level of consumption or expiration of asset's future economic benefits and to evaluate any impairment risk from falling replacement costs.

Intangible assets with an indefinite useful life and intangible assets not yet available for use are tested for impairment at each balance sheet date irrespective of whether there is any indication of impairment.

The recoverable amount of assets identified as surplus assets is the higher of fair value less costs to sell and the present value of future cash flows expected to be derived from the asset. Surplus assets carried at fair value have no risk of material impairment where fair value is determined by reference to market-based evidence. Where fair value is determined by reference to depreciated replacement cost, surplus assets are at risk of impairment and the recoverable amount is measured. Surplus assets at cost are tested for indications of impairment at each balance sheet date.

See note 24 'Impairment of assets' for outcome of impairment reviews and testing'.

See note 2(o) 'Receivables' and note 19 'Receivables' for impairment of receivables.

#### (i) Leases

Perth Theatre Trust holds operating leases for office accommodation. Lease payments are expensed on a straight line basis over the lease term as this represents the pattern of benefits derived from the leased properties.

#### (j) Financial Instruments

In addition to cash, Perth Theatre Trust has two categories of financial instrument:

- \* Loans and receivables; and
- \* Financial liabilities measured at amortised cost.

These have been disaggregated into the following classes:

Financial Assets:

- \* Cash and cash equivalents
- \* Restricted cash and cash equivalents
- \* Receivables
- \* Amounts receivable for services

Financial Liabilities:

- \* Payables
- \* Funds held in trust

Initial recognition and measurement of financial instruments is at fair value which normally equates to the transaction cost or the face value. Subsequent measurement is at amortised cost using the effective interest method.

The fair value of short-term receivables and payables is the transaction cost or the face value because there is no interest rate applicable and subsequent measurement is not required as the effect of discounting is not material.

#### (k) Cash and Cash Equivalents

For the purposes of the Cash Flow Statement, cash and cash equivalent (and restricted cash and cash equivalent) assets comprise cash on hand and short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.

#### (I) Accrued Salaries

Accrued salaries represents the amount due to staff but unpaid at the end of the financial year, as the pay date for the last pay period for that financial year does not coincide with the end of the financial year. Accrued salaries are recognised by the Department of Culture and the Arts. The expense is recognised in the Income Statement of Perth Theatre Trust with a corresponding resource received free of charge.

#### (m) Amounts Receivable for Services (Holding Account)

Perth Theatre Trust receives funding on an accrual basis that recognises the full annual cash and non-cash cost of services. The appropriations are paid partly in cash and partly as an asset (Holding Account receivable) that is accessible on the emergence of the cash funding requirement to cover items such as leave entitlements and asset replacement.

See also note 16 'Income from State Government' and note 20 'Amounts receivable for services'.

#### (n) Inventories

Inventories are measured at the lower of cost and net realisable value. Costs are assigned by the method most appropriate to each particular class of inventory, with the majority being valued on a first in first out basis.

Inventories not held for resale are valued at cost unless they are no longer required, in which case they are valued at net realisable value.

See note 18 'Inventories'.

#### (o) Receivables

Receivables are recognised and carried at original invoice amount less an allowance for any uncollectible amounts (i.e. impairment). The collectability of receivables is reviewed on an ongoing basis and any receivables identified as uncollectible are written-off against the allowance account. The allowance for uncollectible amounts (doubtful debts) is raised when there is objective evidence that Perth Theatre Trust will not be able to collect the debts. The carrying amount is equivalent to fair value as it is due for settlement within 30 days. See note 2(j) 'Financial Instruments' and note 18 'Receivables'.

#### (p) Payables

Payables are recognised at the amounts payable when Perth Theatre Trust becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as they are generally settled within 30 days. See note 2(j) 'Financial Instruments' and note 25 'Payables'.

#### (q) Provisions

Provisions are liabilities of uncertain timing or amount and are recognised where there is a present legal, equitable or constructive obligation as a result of a past event and when the outflow of resources embodying economic benefits is probable and a reliable estimate can be made of the amount of the obligation. Provisions are reviewed at each balance date. See note 27 'Provisions'.

#### (i) Provisions - Employee Benefits

#### Annual Leave and Long Service Leave

The liability for annual and long service leave expected to be settled within 12 months after the end of the balance sheet date is recognised and measured at the undiscounted amounts expected to be paid when the liabilities are settled. Annual and long service leave expected to be settled more than 12 months after the end of the balance sheet date is measured at the present value of amounts expected to be paid when the liabilities are settled. Leave liabilities are in respect of services provided by employees up to the balance sheet date.

When assessing expected future payments consideration is given to expected future wage and salary levels including non-salary components such as employer superannuation contributions. In addition, the long service leave liability also considers the experience of employee departures and periods of service.

The expected future payments are discounted using market yields at the balance sheet date on national government bonds with terms to maturity that match, as closely as possible, the estimated future cash outflows.

Long service leave entitlements for permanent and casual employees are calculated based on the probability of employees reaching the required full term of 10 years continuous service, payable pro-rata after 7 years.

All annual leave and unconditional long service leave provisions are classified as current liabilities as Perth Theatre Trust does not have an unconditional right to defer settlement of the liability for at least 12 months after the balance sheet date.

#### Superannuation

The Government Employees Superannuation Board (GESB) administers the following superannuation schemes.

Employees may contribute to the Pension Scheme, a defined benefit pension scheme now closed to new members or the Gold State Superannuation Scheme (GSS), a defined benefit lump sum scheme also closed to new members.

Perth Theatre Trust has no liabilities under the Pension or the GSS Schemes. The liabilities for the unfunded Pension Scheme and the unfunded GSS Scheme transfer benefits due to members who transferred from the Pension Scheme are assumed by the Treasurer. All other GSS Scheme obligations are funded by concurrent contributions made by Perth Theatre Trust to the GESB. The concurrently funded part of the GSS Scheme is a defined contribution scheme as these contributions extinguish all liabilities in respect of the concurrently funded GSS Scheme obligations.

Employees commencing employment prior to 16 April 2007 who were not members of either the Pension or the GSS Schemes became non-contributory members of the West State Superannuation Scheme (WSS). Employees commencing employment on or after 16 April 2007 became members of the GESB Super Scheme (GESBS). Both of these schemes are accumulated schemes. Perth Theatre Trust makes concurrent contributions to GESB on behalf of employees in compliance with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. These contributions extinguish the liability for superannuation charges in respect of the WSS and GESBS Schemes.

The GESB makes all benefit payments in respect of the Pension and GSS Schemes, and is recouped by the Treasurer for the employer's share.

See also note 2(r) 'Superannuation Expense'.

#### (ii) Provisions - Other

#### Employment On-Costs

Employment on-costs, including workers' compensation insurance, are not employee benefits and are recognised separately as liabilities and expenses when the employment to which they relate has occurred. Employment on-costs are included as part of 'Other expenses' and are not included as part of Perth Theatre Trust's 'Employee benefits expense'. The related liability is included in 'Employment on-costs provision'. See note 9 'Other expenses' and note 27 'Provisions'.

#### (r) Superannuation Expense

The following elements are included in calculating the superannuation expense in the Income Statement:

(i) Defined contribution plans - Employer contributions paid to the GSS (concurrent contributions), the West State Superannuation Scheme (WSS), and the GESB Super Scheme (GESBS).

The superannuation expense does not include payment of pensions to retirees, as this does not constitute part of the cost of services provided in the current year.

The GSS Scheme is a defined benefit scheme for the purpose of employees and whole-of-government reporting. However, apart from the transfer benefit, it is a defined contribution plan for agency purposes because the concurrent contributions (defined contributions) made by the agency to GESB extinguishes the agency's obligations to the related superannuation liability.

Superannuation costs incurred under the venue management contract have been included in the Income Statement.

#### (s) Resources Received Free of Charge or for Nominal Cost

Resources received free of charge or for nominal cost that can be reliably measured are recognised as income and as assets or expenses as appropriate, at fair value.

#### (t) Comparative Figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current financial year.

#### (u) Department of Culture and the Arts

The Department provides staff and other support to agencies in the Culture and the Arts portfolio. The Department receives an appropriation for salary costs, superannuation and fringe benefits tax. These resources, provided to the Board, but paid for by the Department, have been treated as "Resources received free of charge" in the Income Statement under the item "Income from State Government".

In addition the Department also provides shared corporate services to Perth Theatre Trust which are not recognised in the Income Statement.

#### 3. Judgements made by management in applying accounting policies

The judgements that have been made in the process of applying accounting policies that have the most significant effect on the amounts recognised in the financial statements include:

#### - Operating Lease Commitment

Perth Theatre Trust has entered into a commercial lease for a motor vehicle and has determined that the lessor retains all the significant risks and rewards of ownership of the property. Accordingly, this lease has been classified as an operating lease.

Perth Theatre Trust has operating leases for buildings. The property leases are non-cancellable leases with various terms as detailed below, with rent payable monthly in advance. Contingent rental provisions within the lease agreements require that minimum lease payments shall be increased by the lower of CPI or 3.5% per annum. An option exists to renew the leases at the end of the term.

#### 4. Disclosure of changes in accounting policy and estimates

#### Initial application of an Australian Accounting Standard

Perth Theatre Trust has applied the following Australian Accounting Standards and Australian Accounting Interpretations effective for annual reporting periods beginning on or after 1 July 2008 that have impacted on Perth Theatre Trust:

Review of AAS 27 'Financial Reporting by Local Governments', AAS 29 'Financial Reporting by Government Departments' and AAS 31 'Financial Reporting by Governments'. The AASB has made the following pronouncements from its short term review of AAS 27, AAS 29 and AAS 31.

AASB 1004 'Contributions'

AASB 1050 'Administered Items'

AASB 1051 'Land Under Roads'

AASB 1052 'Disaggregated Disclosures'

AASB 2007-9 'Amendments to Australian Accounting Standards arising from the review of AASs 27, 29 and 31 [AASB 3, AASB 5, AASB 8, AASB 101, AASB 114, AASB 116, AASB 127 & AASB 137]; and

Interpretation 1038 'Contributions by Owners Made to Wholly-Owned Public Sector Entities'.

The existing requirements in AAS 27, AAS 29 and AAS 31 have been transferred to the above new and revised topic-based Standards and Interpretation. These requirements remain substantively unchanged. AASB 1050, AASB 1051 and AASB 1052 do not apply to Statutory Authorities. The other Standards and Interpretation make some modifications to disclosures and provide additional guidance, otherwise there is no financial impact.

#### Voluntary changes in Accounting Policy

Perth Theatre Trust made no voluntary changes to its Accounting Policy during 2009

#### Future impact of Australian Accounting Standards not yet operative

Perth Theatre Trust cannot early adopt an Australian Accounting Standard or Australian Accounting Interpretation unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. Consequently, Perth Theatre Trust has not applied the following Australian Accounting Standards and Australian Accounting Interpretations that have been issued and which may impact Perth Theatre Trust but are not yet effective. Where applicable, Perth Theatre Trust plans to apply these Standards and Interpretations from their application date.

Title	Operative for reporting period beginning on/after
AASB 101 'Presentation of Financial Statements' (September 2007). This Standard has been revised and will change the structure of the financial statements. These changes will require that owner changes in equity are presented separately from non owner changes in equity. Perth Theatre Trust does not expect any financial impact when the Standard first applied.	1 January 2009
AASB 2008-13 'Amendments to Australian Accounting Standards arising from AASB Interpretation 17 - Distributions of Non-cash Assets to Owners [AASB 5 & AASB 110]'. This standard amends AASB 5 Non-current Assets Held for Sale and Discontinued Operations' in respect of the classification, presentation and measurement of non-current assets held for distribution to owners in their capacity as owners. This may impact on the presentation and classification of Crown land held by Perth Theatre Trust where the Crown land is sold by the Department of Regional Development and Lands (formerly Department for Planning and Infrastructure). Perth Theatre Trust does not expect any financial impact when the Standard is first applied prospectively.	1 July 2009
AASB 2009-2 'Amendments to Australian Accounting Standards - Improving Disclosures about Financial Instruments (AASB 4, AASB 7, AASB 1023 & AASB 1038]'. This Standard amends AASB 7 and will require enhanced disclosures about fair value measurements and liquidity risk with respect to financial instruments. Perth Theatre Trust does not expect any financial impact when the Standard is first applied.	1 January 2009

# PERTH THEATRE TRUST

# Notes to the Financial Statements

for the year ended 30 June 2009

	2009	2008
	\$ 000	\$ 000
5. Employee benefits expense		
Wages and salaries (a)	7,698	7,150
Superannuation - defined contribution plans (b)	174	162
Superannuation - other schemes	617	519
Long service leave	79	141
Annual leave	483	391
Other related expense	541	541
	9,592	8,904

(a) Includes the value of the fringe benefit to the employee plus the fringe benefit tax component.

(b) Defined contribution plans include West State, Gold State and GESB Super Schemes (contributions paid).(c) Includes a superannuation contribution component.

Employment on-costs such as workers compensation insurance are included at note 9 'Other Expenses'. The employment on-costs liability is included at note 27 'Provisions'.

# 6. Supplies and services

Communications	422	446
Consultants and contractors	74	118
Consumables	293	316
Advertising and promotion	133	177
Management fees	393	427
Programming	126	124
Equipment purchases	318	398
Insurance premiums	141	74
Lease hire	317	356
Legal fees	18	25
Licences	68	198
Maintenance	528	298
Printing	74	81
Bank and credit card charges	126	151
Temporary staff	330	305
Travel	55	70
Entertainment	66	82
Other	569	370
	4,051	4,016

# 7. Depreciation and amortisation expense

Depreciation		
Buildings	357	309
Leasehold improvements	268	326
Plant, equipment and vehicles	347	304
Total depreciation	972	939
Amortisation		
Intangible assets	12	16
Total amortisation	12	16
Total depreciation and amortisation	984	955

# PERTH THEATRE TRUST Notes to the Financial Statements for the year ended 30 June 2009

	2009	2008
	\$ 000	\$ 000
8. Accommodation expenses		
Rent	286	278
Electricity and gas	465	445
Water	142	138
Repairs and maintenance	562	614
Cleaning	174	179
Security	172	203
Other	125	120
	1,926	1,977

## 9. Other expenses

Sponsorship	116	139
Employment on-costs (a)	110	138
Other (b)	58	37
	284	314

(a) Includes worker's compensation insurance and other employment on-costs. The on-costs liability associated with the recognition of annual and long service leave liability is included at note 27 'Provisions'. Superannuation contributions accrued as part of the provision for leave are employee benefits and are not included in employment on-costs.

(b) Includes audit fees, see also note 36 'Remuneration of Auditor'.

# 10. User charges and fees

Venue hire and related charges	5,008	5,107
BOCS ticketing fees	2,406	3,107
-	7,414	8,214
11. Trading Profit		
Sales	3,857	3,977
Cost of Sales:		
Opening inventory	(93)	(97)
Purchases	(985)	(1,041)
	(1,078)	(1,138)
Closing inventory	82	93
Cost of Goods Sold	(996)	(1,045)
Trading Profit	2,861	2,932

# 12. Sponsorship

AEG Ogden (Perth) Pty Ltd sponsorship	170	148
His Majesty Theatre Foundation sponsorship	127	218
	297	366

## 13. Interest revenue

Interest revenue	413	438
	413	438

# PERTH THEATRE TRUST Notes to the Financial Statements for the year ended 30 June 2009

	2009	2008
	\$ 000	\$ 000
4. Other revenue		
Commission	70	75
Recoup of previous years expenditure	158	0
Donations	2	2
Other	81	70
	311	147
5. Net loss on disposal of non-current assets		
Costs of Disposal of Non-Current Assets		
Plant, equipment and vehicles	12	0
Proceeds from Disposal of Non-Current Assets		
Plant, equipment and vehicles	0	0
Net gain / (loss)	(12)	0
See also note 22 'Property, plant, equipment and vehicles'.		
6. Income from State Government		
Appropriation received during the year:		
Service appropriation <sup>(a)</sup>	2,965	2,627
	2,965	2,627
The following assets have been assumed from other		
state government agencies during the financial year:		
- Computer hardware	0	10
Total assets assumed	0	10
Resources received free of charge (b)		
Determined on the basis of the following estimates provided by Department of Culture and the Arts:		
(i) Payroll expenditure	2,002	1,558
(ii) State Solicitors Office	3	2
	2,005	1,560
	4,970	4,197

- (a) Service appropriations are accrual amounts reflecting the net cost of services delivered. The appropriation revenue comprises a cash component and a receivable (asset). The receivable (holding account) comprises the depreciation expense for the year and any agreed increase in leave liability during the year.
- (b) Where assets or services have been received free of charge or for nominal cost, Perth Theatre Trust recognises revenues (except where the contributions of assets or services are in the nature of contributions by owners in which case Perth Theatre Trust shall make a direct adjustment to equity) equivalent to the fair value of the assets and/or the fair value of those services that can be reliably determined and which would have been purchased if not donated, and those fair values shall be recognised as assets or expenses, as applicable.

# PERTH THEATRE TRUST Notes to the Financial Statements

for the year ended 30 June 2009

	2009	2008
	\$ 000	\$ 000
17. Restricted cash and cash equivalents		
Current		
Perth Theatre Trust bookings account	3,271	3,461
AEG Ogden (Perth) Pty Ltd Cash at Bank	476	748
Robert Finley Trust Account	11	11
	3,758	4,220

The balance of Restricted cash comprises ticket sales held in trust pending the presentation of events and performances. It also includes His Majesty Theatre Foundation funds and the Robert Finley trust account.

# 18. Inventories

Current		
Inventories held for resale:		
- Liquor and consumable catering supplies	82	93
	82	93

See also note 2(n) 'Inventories' and note 11 'Trading Profit'.

# 19. Receivables

Current		
Receivables	756	808
GST receivable	15	5
	771	813

See also note 2(o) 'Receivables' and note 34 'Financial Instruments'.

### 20. Amounts receivable for services

Current	735	418
Non-current	4,680	4,285
	5,415	4,703

Represents the non-cash component of service appropriations. See note 2(m) 'Amounts Receivable for Services (Holding Account)'. It is restricted in that it can only be used for asset replacement or payment of leave liability.

# PERTH THEATRE TRUST Notes to the Financial Statements for the year ended 30 June 2009

	2009 \$ 000	2008 \$ 000
		· · · ·
21. Other assets		
Current		
Accrued income	197	117
Prepayments	488	601
	685	718
22. Property, plant and equipment		
Freehold Land		
At fair value (a)	11,500	11,600
Accumulated impairment losses	0	0
	11,500	11,600
Duildiana		
Buildings	18.005	17.044
At fair value (a)	18,065	17,041
Accumulated depreciation	(454)	(334)
Accumulated impairment losses	00	0 16,707
Leasehold improvements		
At cost	4,954	4,685
Accumulated depreciation	(2,158)	(1,890)
Accumulated impairment losses	0	0
	2,796	2,795
Plant, equipment and vehicles		
At cost	5,364	5,410
Accumulated depreciation	(3,376)	(3,253)
Accumulated impairment losses	0	0
	1,988	2,157
Works of art		
At cost	6	6
Accumulated impairment losses	0	0
	6	6
Total of property plant, equipment of the birth of	00.004	00.005
Total of property, plant, equipment and vehicles	33,901	33,265

(a) Land and buildings were revalued as at 1 July 2008 by the Western Australian Land Information Authority (Valuation Services). The valuations were performed during the year ended 30 June 2009 and recognised at 30 June 2009. In undertaking the revaluation, fair value was determined by reference to market values for land: \$11,500,000 and buildings was determined on the basis of depreciated replacement cost. See Note 2(f) 'Property, Plant and Equipment.

His Majesty's Theatre, a heritage listed building, is the only property to which Perth Theatre Trust holds title. A caveat no. D267573 is also registered over the property.

Reconciliations of the carrying amounts of property, plant, equipment and vehicles at the beginning and end of the reporting period are set out below.

	Freehold Land	Buildings		Plant, equipment nd vehicles	Works of art	Total
	\$000	\$000	\$000	\$000	\$000	\$000
2009						
Carrying amount at start of year	11,600	16,707	2,795	2,157	6	33,265
Additions		390	269	203		862
Transfers		14		(14)		0
Disposals				(11)		(11)
Revaluation increments	(100)	857				757
Depreciation		(357)	(268)	(347)		(972)
Carrying amount at end of year	11,500	17,611	2,796	1,988	6	33,901

	Freehold Land	Buildings	Leasehold improv. a	Plant, equipment and vehicles	Works of art	Total
	\$000	\$000	\$000	\$000	\$000	\$000
2008						
Carrying amount at start of year Additions	8,400	15,913 59	2,789 332	1,936 524	6	29,044 915
Transfers		59	552	524 1		1
Disposals Revaluation decrements	3,200	1,044				0 4,244
Depreciation	0,200	(309)	(326)	(304)		(939)
Carrying amount at end of year	11,600	16,707	2,795	2,157	6	33,265

	2009	2008
	\$ 000	\$ 000
-		

# 23. Intangible assets

Computer software		
At cost	279	238
Accumulated amortisation	(194)	(219)
Accumulated impairment losses	0	0
	85	19
Reconciliation		
Computer software		
Carrying amount at start of year	19	30
Additions	78	5
Disposals	0	0
Amortisation expense	(12)	(16)
Carrying amount at end of year	85	19

# 24. Impairment of assets

The were no indications of impairment of property, plant and equipment and intangible assets at 30 June 2009.

Perth Theatre Trust held no goodwill or intangible assets with an indefinite useful life during the reporting period and at balance sheet date there were no intangible assets not yet available for use.

All surplus assets at 30 June 2009 have been classified as assets held for sale or written-off.

### 25. Payables

Current		
Trade payables	1,356	1,739
	1,356	1,739
See also note 2(p) 'Payables' and note 34 'Financial Instruments'.		
26. Funds held in trust		
Perth Theatre Trust bookings account	2,827	2,872
Ogden AEG Bank Account	476	748
Robert Finley Trust Account	11	11
	3,314	3,631
27. Provisions		
Current		
Employee benefits provision		
Annual leave (a)	190	178
Long service leave (b)	84	0
	274	178
Other provisions		
Employment on-costs (c)	15	0
	15	0
	289	178
Non-current		
Employee benefits provision		
Long service leave (b)	99	196
	99	196
Other provisions		
Employment on-costs (c)	17	34
	17	34
	116	230

2008	2009	08
\$ 000	\$ 000	00

(a)

Annual leave liabilities have been classified as current as there is no unconditional right to defer settlement for at least 12 months after balance sheet date. Assessments indicate that actual settlement of the liabilities will occur as follows:

Within 12 months of balance sheet date	142	140
More than 12 months after balance sheet date	48	38
	190	178

(b) Long service leave liabilities have been classified as current as there is no unconditional right to defer settlement for at least 12 months after balance sheet date. Assessments indicate that actual settlement of the liabilities will occur as follows:

Within 12 months of balance sheet date	68	140
More than 12 months after balance sheet date	16	38
	84	178

(c) The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including workers' compensation insurance. The provision is the present value of expected future payments. The associated expense is disclosed in note 9 'Other expenses'.

Movements in Other Provisions

Movements in each class of provisions during the financial year, other than employee benefits, are set out below.

Employment on-cost provision		
Carrying amount at start of year	34	21
Additional provisions recognised	0	13
Payments/other sacrifices of economic benefits	(2)	0
Carrying amount at end of year	32	34

# 28. Other liabilities

Current		
Accrued expenses	308	353
	308	353

## 29. Equity

Equity represents the residual interest in the net assets of Perth Theatre Trust. The Government holds the equity interest in Perth Theatre Trust on behalf of the community. The asset revaluation reserve represents that portion of equity resulting from the revaluation of non-current assets.

Contribution of equity Balance at start of year	4,763	3,706
Contributions by owners Capital contributions (a)	3,596	1,057
Total contributions by owners	3,596	1,057
Balance at end of year	8,359	4,763

(a) Capital contributions (appropriations) and non-discretionary (non-reciprocal) transfers of net assets from other State government agencies have been designated as contributions by owners in Treasurer's Instruction TI 955 'Contributions by Owners Made to Wholly Owned Public Sector Entities' and are credited directly to equity.

	2009	2008
	\$ 000	\$ 000
Reserves		
Asset revaluation reserve		
Balance at start of year	9,963	5,719
Net revaluation increments/(decrements):		
Land	(100)	3,200
Buildings	857	1,044
Balance at end of year	10,720	9,963
Accumulated surplus		
Balance at start of year	25,904	25,776
Result for the period	(583)	128
Balance at end of year	25,321	25,904

# 30. Notes to the Cash Flow Statement

### Reconciliation of cash

Cash at the end of the financial year as shown in the Cash Flow Statement is reconciled to the related items in the Balance Sheet as follows:

Cash and cash equivalents	5,086	2,930
Restricted cash and cash equivalents (see note 17 'Restricted cash and		
cash equivalents')	3,758	4,220
	8,844	7,150

### Reconciliation of net cost of services to net cash flows used in operating activities

Net cost of services	(5,553)	(4,069)
Non cash items		
Depreciation and amortisation expense	984	955
Net (gain) / loss on sale of property, plant and equipment	12	0
Resources received free of charge	2,005	1,560
Decrease/(increase) in assets:		
Current inventories	11	4
Current receivables (c)	52	603
Other current assets	33	(398)
(Decrease)/increase in liabilities		
Current payables (c)	(383)	742
Funds held in trust	(317)	385
Current provisions	111	60
Other current liabilities	(45)	56
Non current provisions	(114)	92
Net GST receipts/(payments) (a)	(15)	26
Change in GST in receivables / payables (b)	5	(143)
Net cash used in operating activities	(3,214)	(127)

2009	2008
\$ 000	\$ 000

(a) This is the net GST paid/received, ie. cash transactions.

(b) This reverses out the GST in receivables and payables.

(c) Note that the Australian Taxation Office (ATO) receivable/payable in respect of GST and receivable/payable in respect of sale/purchase of non-current assets are not included in these items as they do not form part of the reconciling items.

At the balance sheet date, Perth Theatre Trust had fully drawn down on all financing facilities, details of which are disclosed in the financial statements.

## 31. Commitments

Capital expenditure commitments

Capital expenditure commitments, being contracted capital expenditure additional to the amounts reported in the financial statements, are payable as follows:

Within	1	year
--------	---	------

ithin 1 year	3,227	416
	3,227	416

### Forward foreign exchange contract commitments

Forward foreign exchange contract commitments, being contracted expenditure additional to the amounts reported in the financial statements, are payable as follows:

Within 1 year	402	0
	402	0

Perth Theatre Trust has taken out a Foreign Exchange and Derivatives Master Agreement on 6 May 2009 for expenditure to be incurred on the London Philharmonic Orchestra performances at the Perth Concert Hall on 2 & 3 October 2009.

Lease commitments

Commitments in relation to leases contracted for at the balance sheet date but not recognised as liabilities, are payable as follows:	Ð	
Within 1 year	313	295
Later than 1 year and not later than 5 years	33	306
	346	601
Representing:	0	10
Cancellable operating leases	0	13
Non-cancellable operating leases	346	588
	346	601
Non-cancellable operating lease commitments		
Commitments for minimum lease payments are payable as follows:		
Within 1 year	313	283
Later than 1 year and not later than 5 years	33	305
	346	588

Perth Theatre Trust has operating leases for buildings. The property leases are non-cancellable leases with various terms as detailed below, with rent payable monthly in advance. Contingent rental provisions within the lease agreements require that minimum lease payments shall be increased by the lower of CPI or 3.5% per annum. An option exists to renew the leases at the end of the terms.

The Playhouse is leased through Perth Diocesan Trustees and expires on 30 June 2010. BOCS Administration is leased through Charter Hall and expires on 30 April 2010. The Perth Concert Hall is leased through City of Perth and expires on 28 February 2014. The leases for Perth Concert Hall and Subiaco Arts Centre are operated under peppercorn rent arrangements. Under the arrangements for these leases, the lessor effectively retains all of the risks and benefits incidental to ownership of the items held under the ownership leases. For all other leases, equal instalments of the lease payments are charged to the Income Statement over the lease term as this is representative of the pattern of benefits to be derived from the leased property.

The motor vehicle lease is non-cancellable with payments made monthly in advance.

These commitments are all inclusive of GST.

### 32. Events occurring after the balance sheet date

Perth Theatre Trust has no subsequent events (other than those whose financial effects have already been brought to account) to report.

### 33. Explanatory Statement

Significant variations between estimates and actual results for income and expenses are shown below. Significant variations are considered to be those greater than 10% or \$100,000.

### (I) Significant variances between estimated and actual result for 2009

	2009	2009	Variance
	Estimates	Actual	
	\$ 000	\$ 000	\$ 000
Employee benefits expense	9,418	9,592	174
Accommodation expenses	1,732	1,926	194
Loss on disposal of non-current assets	0	12	12
User charges and fees	6,816	7,414	598
Sales	3,670	3,857	187
Service appropriation	3,255	2,965	(290)

#### Employee benefits expense

The increase over budget was mainly due to casual show wages being greater than expected. This was offset by increased revenue

#### Accommodation expenses

The increase over budget was mainly due to repairs and maintenance being greater than expected resulting from ageing facilities and increased incidents in breakdown maintenance.

### Loss on disposal on non-current assets

The increase in this item resulted from the disposal of several assets during the year that were not fully depreciated resulting in a loss on disposal.

#### User charges and fees

The increased activity at various venues resulted in this variance.

#### Sales

The sales of food & beverage at the venues was greater than anticipated.

#### Service appropriation

The reduction in this item was primarily due to the savings targets set by government from the 2008/09 efficiency dividend.

### (II) Significant variances between actual results for 2008 and 2009

In the interest of concise reporting, variations between this year and last year that have already been explained in part (i) have not been repeated in this section.

	2009	2008	Variance
	\$ 000	\$ 000	\$ 000
Employee benefits expense	9,592	8,904	688
Loss on disposal of non-current assets	12	0	12
User charges and fees	7,414	8,214	(800)
Sales	3,857	3,977	(120)
Sponsorship	297	366	(69)
Other revenue	311	147	164
Service appropriation	2,965	2,627	338
Resources received free of charge	2,005	1,560	445

### Employee benefits expense

The increase in salaries and wages and associated on-costs resulted from the PSGA salary increases, extra staff employed on special projects and from the implementation of part 2 of the salary and wage increase as per the Mercer review.

#### User charges and fees

The decrease is due to a reduction in ticketing revenue resulting from fewer events ticketed.

### Sales

The was a small decrease in the sales of food & beverage at the venues during the year.

### Sponsorship

The decrease is due to a reduced level of sponsorship received from His Majesty's Theatre Foundation.

#### Other revenue

The increase is mainly due to a recoup of previous years maintenenance expenditure capitalised in 2009.

#### Service appropriation

The increase service appropriation is due to additional funding received for the operating costs of the State Theatre Centre and salary increases. This is offset by savings attributed to the Efficiency Dividend.

#### Resources received free of charge

The increase is mainly due to increased salary expenses resulting from the PSGA pay rise and additional staff employed on special projects.

### 34. Financial Instruments

### (a) Financial Risk Management Objectives and Policies

Financial Instruments held by Perth Theatre Trust are cash and cash equivalents, restricted cash and cash equivalents, receivables and payables. Perth Theatre Trust has limited exposure to financial risks. Perth Theatre Trust's overall risk management program focuses on managing the risks identified below.

#### Credit Risk

Credit risk arises when there is the possibility of Perth Theatre Trust's receivables defaulting on their contractual obligations resulting in financial loss to Perth Theatre Trust. Perth Theatre Trust measures credit risk on a fair value basis and monitors risk on a regular basis.

The maximum exposure to credit risk at balance sheet date in relation to each class of recognised financial assets is the gross carrying amount of those assets inclusive of any provisions for impairment as shown in the table below and *Note 19 'Receivables'.* 

Credit risk associated with Perth Theatre Trust's financial assets is minimal. For receivables other than government Perth Theatre Trust trades only with recognised, creditworthy third parties. Perth Theatre Trust has policies in place to ensure that sales of products and services are made to customers with an appropriate credit history. In addition, receivable balances are monitored on an ongoing basis with the result that Perth Theatre Trust's exposure to bad debts is minimal. There are no significant concentrations of credit risk at balance sheet date.

Provision for impairment of financial assets is calculated based on past experience, and current and expected changes in client credit ratings. For financial assets that are either past due or impaired, refer to table below.

#### Liquidity Risk

Perth Theatre Trust is exposed to liquidity risk through its trading in the normal course of business. Liquidity risk arises when Perth Theatre Trust is unable to meet its financial obligations as they fall due.

Perth Theatre Trust has appropriate procedures to manage cash flows including drawdowns of appropriation by monitoring forecast cash flows to ensure that sufficient funds are available to meet its commitments.

#### Market risk

Market risk is the risk that changes in market prices such as foreign exchange rates and interest rates will affect Perth Theatre Trust's income or the value of its holdings of financial instruments. Perth Theatre Trust does not trade in foreign currency and is not materially exposed to other price risks. Perth Theatre Trust's exposure to market risk for changes in interest rates relates primarily to the long-term debt obligations. Other than as detailed in the Interest rate sensitivity analysis table at Note 34(c), Perth Theatre Trust is not exposed to interest rate risk because it has no borrowings.

### (b) Categories of Financial Instruments

In addition to cash, the carrying amounts of each of the following categories of financial assets and financial liabilities at the balance sheet date are as follows:

	2009	2008	
	\$ 000	\$ 000	
Financial Assets			
Cash and cash equivalents	5,086	2,930	
Restricted cash and cash equivalents	3,758	4,220	
Receivables (a)	6,171	5,511	
Financial Liabilities			
Financial liabilities measured at amortised cost	4,670	5,370	

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

#### (c) Financial Instrument disclosures

#### Credit Risk and Interest rate Exposures

The following table details Perth Theatre Trust's maximum exposure to credit risk, interest rate exposures and the ageing analysis of financial assets. Perth Theatre Trust's maximum exposure to credit risk at the balance sheet date is the carrying amount of the financial assets as shown below. The table discloses the ageing of financial assets that are past due but not impaired and impaired financial assets. The table is based on information provided to senior management of Perth Theatre Trust.

Perth Theatre Trust does not hold any collateral as security or other credit enhancements relating to the financial assets it holds.

Perth Theatre Trust does not hold any financial assets that had to have their term renegotiated that would have otherwise resulted in them being past due or impaired.

#### Interest rate exposures and ageing analysis of financial assets (a)

			Interest rate exposure			Past due but not impaired						
	Weighted											
	Average											
	Effective		Variable	Non -								Impaired
	Interest	Carrying	Interest	interest	Up to 3	3-12					More than	financial
	Rate	Amount	Rate	bearing	months	months	1-2 Years	2-3 Years	3-4 Years	4-5 Years	5 years	assets
	%	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Financial Assets												
2009												
Cash and cash equivalents	5.26%	5,086	5,086									
Restricted cash and cash equivalents	5.26%	3,758	3,758									
Receivables <sup>(a)</sup>	-	756		756	199	28						
Amounts receivable for services	-	5,415		5,415								
		15,015	8,844	6,171	199	28	0	0	0	0	0	0
2008												
Cash and cash equivalents	6.91%	2,930	2,930									
Restricted cash and cash equivalents	6.91%	4,220	4,220									
Receivables <sup>(a)</sup>	-	808		808	472	80	1					
Amounts receivable for services	-	4,703		4,703								
		12,661	7,150	5,511	472	80	1	0	0	0	0	0

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

#### Liquidity Risk

The following table details the contractual maturity analysis of financial liabilities. The contractual maturity amounts are representative of the undicounted amounts at the balance sheet date. The table includes interest and principal cash flows. An a

#### Interest rate exposures and maturity analysis of financial liabilities

			Interest rate	exposure			Ma	turity dates			
	Weighted										
	Average										
	Effective		Variable	Non -							
	Interest	Carrying	Interest	interest	Up to 3	3-12					More than
	Rate	Amount	Rate	bearing	months	months	1-2 Years	2-3 Years	3-4 Years	4-5 Years	5 years
	%	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Financial Liabilities											
2009											
Payables	-	1,356		1,356	1,673						
Funds held in trust	-	3,314		3,314	3,314						
		4,670	0	4,670	4,987	0	0	0	0	0	0
2008											
Payables	-	1,739		1,739	1,739						
Funds held in trust	-	3,631		3,631	3,631						
		5,370	0	5,370	5,370	0	0	0	0	0	0

The amounts disclosed are the contractual undiscounted cash flows of each class of financial liabilities.

#### Interest rate sensitivity analysis

The following table represents a summary of the interest rate sensitivity of Perth Theatre Trust's financial assets and liabilities at the balance sheet date on the surplus for the period and equity for a 1% change in interest rates. It is assumed that t

		-1% cha	nge	+1% char	nge
	Carrying		-		-
	amount	Profit	Equity	Profit	Equity
2009	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Financial Assets					
Cash and cash equivalents	5,086	(51)	(51)	51	51
Restricted cash and cash equivalents	3,758	(38)	(38)	38	38
	_	(89)	(89)	89	89
		-1% cha	nge	+1% char	nge
	Carrying				
	amount	Profit	Equity	Profit	Equity
2008	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Financial Assets					
Cash and cash equivalents	2,930	(29)	(29)	29	29
Restricted cash and cash equivalents	4,220	(42)	(42)	42	42
		(71)	(71)	71	71

#### Fair Values

All financial assets and liabilities recognised in the balance sheet, whether they are carried at cost or fair value, are recognised at amounts that represent a reasonable approximation of fair value unless otherwise stated in the applicable notes.

## 35. Remuneration of Members of the Accountable Authority and Senior Officers

### Remuneration of Trustees of Perth Theatre Trust

The number of members of Perth Theatre Trust, whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the following bands is:

	2009	2008		
0 - \$10,000	8	10		
The total remuneration for all tru	ustees of Perth Theat	re Trust is:	24	24

The total remuneration includes the superannuation expense incurred by Perth Theatre Trust in respect of trustees of Perth Theatre Trust.

No trustees of Perth Theatre Trust are members of the Pension Scheme.

### Remuneration of Senior Officers

The number of senior officers, other than senior officers reported as members of Perth Theatre Trust, whose total of fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year, fall within the following bands are:

	2009	2008		
\$160,001 - \$170,000	1	0		
\$100,001 - \$110,000	0	1		

The total remuneration of senior officers is:

The total remuneration includes the superannuation expense incurred by Perth Theatre Trust in respect of senior officers other than senior officers reported as members of Perth Theatre Trust.

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No senior officers are members of the Pension Scheme.

### 36. Remuneration of Auditor

Remuneration to the Auditor General in respect to the audit for the current financial year is as follows:

Auditing the accounts, financial statements and performance indicators 25 24

The expense is included at note 9 'Other expenses'.

## 37. Related Bodies

At the balance sheet date, Perth Theatre Trust had no related bodies as defined by Treasurer's Instruction 951.

## 38. Affiliated Bodies

At the balance sheet date, Perth Theatre Trust had no affiliated bodies as defined by Treasurer's Instruction 951.

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2008	2009
\$ 000	\$ 000

# 39. Special Purpose Accounts

### Perth Theatre Trust Bookings Account

The purpose of the trust account is to hold money on behalf of promoters and other parties in relation to the staging of events and shows, pending due and proper performance of contractual obligations.

Balance at the start of the year	3,461	3,440
Receipts	30,077	38,145
Payments	(30,267)	(38,124)
Balance at the end of the year	3,271	3,461

## 40. Supplementary financial Information

### Write-Offs

There were no items of public property written off during the financial year.

### Losses Through Theft, Defaults and Other Causes

There were no losses through theft, defaults and other causes made during the financial year.

## Gifts of Public Property

There were no gifts of public property provided by Perth Theatre Trust.

## 41. Schedule of Income and Expenses by Service

Perth Theatre Trust operates under one service called Venue Management Services and the service information is provided in the Income Statement.

# PERTH THEATRE TRUST VITAL STATISTICS 2008-2009

Budget: \$17.8m

Revenue: \$12.3m

Funding from State Government: \$5.0m

**Employs** equivalent of 39 people full-time or part-time including BOCS Ticketing.

Venue operator AEG Ogden (Perth) Pty Ltd employs equivalent of 102 people being a total of 331 people casual, part-time or full time.

Venues managed: Perth Concert Hall; His Majesty's Theatre; Subiaco Arts Centre; Playhouse Theatre until 2010; State Theatre Centre (WA) from 2010.

Number of performances or events at Trust venues 2008-2009: 956

Number of attendances at Trust venues 2008-2009: 416,067

Perth Concert Hall 2008-2009: 170 events; 193,816 attendances

His Majesty's Theatre 2008-2009: 235 events; 120,724 attendances

Subiaco Arts Centre 2008-2009: 364 events; 56,187 attendances

Playhouse Theatre 2008-2009: 187 events; 45,340 attendances

**BOCS Ticketing** 5 outlets, 6 agencies, Perth-based Call Centre and website.

# BOCS TICKETING & MARKETING SERVICES

Event Information & Credit Card Sales (08) 9484 1133 9:00am to 8:00pm Monday – Saturday

**Country Callers Freecall 1800 193 300** 9:00am to 8:00pm Monday – Saturday

Group Bookings (08) 9321 6831 9:00am to 5:00pm Monday – Friday

# Website: www.bocsticketing.com.au

# Email: info@bocsticketing.com.au

# **Head Office (08) 9238 9567** PO Box Z5281 Perth WA 6831

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# PERTH THEATRE TRUST

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