



HIS MAJESTY'S THEATRE

DOWNSTAIRS

at The Maj

2016 SEASON

EXPRESSION OF INTEREST

INFORMATION PACK

Perth Theatre Trust is welcoming Expressions of Interest for its 2016 cabaret season, Downstairs at The Maj.

Downstairs at The Maj is an intimate cabaret venue in Perth's much-loved His Majesty's Theatre and has been home to a regular season of local and national cabaret since 2001.

This year's successful season featured sell-out nights across 10 different productions including comedy, cabaret and jazz with more than 3500 patrons welcomed through our doors.

Downstairs at the Maj's 2016 season will run from June to December and if you are looking to perform in a popular and professional venue, we want to hear from you!

The closing date for EOIs is 17 January 2016.

What are we looking for?

We're looking for individuals, artist collectives and independent companies who have a specific cabaret, theatre, comedy or music project and confirmed key performers and creatives.

Downstairs at The Maj offers artists the opportunity to be part of a successful cabaret program run by an organisation with professional and dedicated staff. Past productions have included musical theatre, small musical groups, jazz ensembles, comedy and solo performances.

We will provide marketing and publicity support plus ticketing and venue management expertise. It's a great way to build your audience and gain exposure in the West Australian market.

What do you need to provide?

- ▶ Background about the show including past performances, awards and 2016 tour schedule.
- ▶ Full cast and crew list.
- ▶ Production details including set, costumes, props and lighting design.
- ▶ Marketing and publicity materials including high resolution images (including headshots), synopsis, video footage and biographies.

What do we provide?

Perth Theatre Trust will pay a fee to the artist to present the production for an agreed period and will retain all box office sales.

For interstate artists, travel and accommodation allowances may be negotiated with the Trust.



Cover image: *Barry Morgan's Home Organ Party Experience*, 2015.
Photo by Nick Walters.

Right: Michael Griffiths, *Adolescent*, 2015. Photo by Kurt Sneddon, Blueprint Studios.

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Venue production and support

- ▶ 130-seat theatre plus lighting and sound.
- ▶ Technical support for bump in/bump out (maximum eight hours).
- ▶ Front of house and food and beverage staff.
- ▶ Ticketing service.
- ▶ Production guidance and management, if required.

Marketing and publicity support

- ▶ Design, print and distribute posters and flyers.
- ▶ Tile on Perth Theatre Trust website and event page.
- ▶ Listing in Perth Theatre Trust e-newsletters, *Spotlight* and *Stage Door*.
- ▶ Listing in quarterly publication, *Stage Guide*.
- ▶ Social media including Facebook and Twitter.
- ▶ Posters in His Majesty's Theatre foyer and in theatre poster boxes outside the venue on high traffic areas - King Street and Hay Street.
- ▶ Advertising (where required).
- ▶ Promotion through Ticketek.
- ▶ Write and distribute media release/ event listing.
- ▶ Media liaison including inviting reviewers to performances and arranging interviews or photo opportunities.



Dave Warner and Friends, 2015.

Photo by Frances Andrijich.

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What do you need to submit?

1. Completed application form.
2. One-page CV or 500 word biography for all creative personnel including key performers.
3. Marketing and publicity materials:
 - a. High resolution images in the following sizes

Dimensions (width x height) px	Max size (kb)
609 x 285	30
61 x 61	3
189 x 88	10
298 x 170	15
1920 x 1200	72 DPI
1219 x 872	300 DPI

- b. Video footage (mpg, mpeg,mwv)
- c. 50 and 150 word synopsis
- d. Reviews
- e. Awards

Further information

For further information or to discuss your EOI please contact Helen Stewart, Manager His Majesty's Theatre.

Completed EOIs should be emailed or posted to the addresses below by 5pm, 17 January 2016.

EMAIL

helen.stewart@ptt.wa.gov.au

PHONE

+61 8 9265 0900

MAIL

His Majesty's Theatre
825 Hay Street,
PERTH WA 6000

CLOSING
DATE

Sunday, 17 January
2016

About us

Perth Theatre Trust manages and maintains venues in Western Australia — His Majesty's Theatre, State Theatre Centre of WA, Subiaco Arts Centre and Albany Entertainment Centre. Its mission is to offer wide-ranging arts experiences in well-managed venues.