

SUBIACO ARTS CENTRE

SUBIACO **THEATRE** ***FESTIVAL***

2017 SEASON

EXPRESSION OF INTEREST

INFORMATION PACK

Perth Theatre Trust is welcoming Expressions of Interest for The Subiaco Theatre Festival 2017.

The Subiaco Theatre Festival aims to showcase and inject a second life into work of W.A local Theatre and performing arts by providing exposure, opportunity and support for all participating artists.

This year's festival saw sell-out nights across 4 weeks of performances with up to 2000 patrons welcomed through our doors.

The Subiaco Theatre Festival will run for the month of June and if you are looking to perform in a popular and professional venue, we want to hear from you!

The closing date for EOIs is 18 December 2016.

What are we looking for?

We're looking for individuals, artist collectives and independent companies who have a work that they are truly proud of and would like to be given another chance to perform and present at next year's festival.

The Subiaco Theatre Festival offers artists the opportunity to be part of a successful and unique program run by an organisation with professional and dedicated staff.

We will provide marketing and publicity support plus ticketing and venue management expertise. It's a great way to build your audience and gain exposure in the West Australian market.



Coincidences at the End of Time, Second Chance Theatre.

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Pre-requisites

- ▶ Production must have been staged before the closing date of applications. Evidence of this is to be submitted with supporting documentation.
- ▶ Production must be able to fit within an area of 13.6m x 8.5m.
- ▶ Production must be able to be bumped-in within a two day period and bumped-out immediately after the closing performance.
- ▶ The performance cannot be performed any later than June 2016
- ▶ All productions must be available for the period 5 June – 2 July 2016.



Moving On Inc., Lost Boys Theatre.

What do you need to provide?

- ▶ Background about the show including past performances, awards and 2017 tour schedule.
- ▶ Full cast and crew list.
- ▶ Production details including set, costumes, props and lighting design.
- ▶ Marketing and publicity materials including high resolution images (including headshots), synopsis, video footage and biographies.

What do we provide?

Venue production and support

A 50% share of NET ticket sales for your production

- ▶ 119-seat studio theatre including sound and lighting equipment.
- ▶ Public liability insurance.
- ▶ Staff costs (front of house manager, front of house attendant and a Duty Technician to either supervise or operate).

Marketing and publicity for the overall festival

- ▶ The opportunity for the production to be reviewed by the media.
- ▶ Marketing and publicity support.
- ▶ Design, print and distribute season posters and flyers.
- ▶ Tile on Perth Theatre Trust website and event page.
- ▶ Listing in Perth Theatre Trust e-newsletters, Spotlight and Stage Door.
- ▶ Listing in quarterly publication, Stage Guide.
- ▶ Social media including Facebook, Instagram and Twitter.
- ▶ Advertising (where budget permits).
- ▶ Write and distribute media release/ event listing.
- ▶ Media liaison including inviting reviewers to performances and arranging interviews or photo opportunities.

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What do you need to submit?

- ▶ Completed application form.
- ▶ The production including set, costumes, props, lighting and sound design.
- ▶ A production schedule outlining how you wish to use bump-in and rehearsal time.
- ▶ A set plan to ensure the production fits within an area of 13.6m x 8.5m.
- ▶ A qualified theatre technician to assist the Duty Technician. The technician must have a white card.
- ▶ Marketing and publicity materials from previous seasons of the work. The following must be submitted with your application:
 - = Synopsis of the show
 - = Video footage of the show (recommended)
 - = Media release and reviews of previous shows
 - = Previous posters/brochures/ online advertising
 - = High res images of the following sizes

| Dimensions (w x h) px | Max size (kb) |
|--------------------------|------------------|
| 609 x 300 | 50 |
| 189 x 88 | 10 |
| 298 x 170 | 20 |
| 61 x 61 | 5 |
| 120 x 90 | 7 |
| 1920 x 1200 | 72 DPI |



i (honestly) Love You, Lockwood Productions.

EXPRESSION OF INTEREST

Performances Schedule

| | Dates | Bump In/Rehearsals | Performances x4 |
|--------------|-------------------|--------------------|----------------------|
| Production 1 | 29 May – 4 June | Monday – Tuesday | Wednesday – Saturday |
| Production 2 | 5 June – 11 June | Monday – Tuesday | Wednesday – Saturday |
| Production 3 | 12 June – 18 June | Monday – Tuesday | Wednesday – Saturday |
| Production 4 | 19 June – 25 June | Monday – Tuesday | Wednesday – Saturday |

Interviews for successful will be held in the week beginning 16th January 2017.
Please make a member of your production company available.

Further information

For further information or to discuss your EOI please contact Kate Bell, Manager, Subiaco Arts Centre.

Completed EOIs should be emailed or posted to the addresses above by 5pm, 18 December 2016

EMAIL

kate.bell@ptt.wa.gov.au

PHONE

+61 8 9380 3000

MAIL

Subiaco Arts Centre
180 Hamersley Road,
SUBIACO WA 6008

CLOSING
DATE

Sunday, 18
December 2016

About us

Perth Theatre Trust manages and maintains venues in Western Australia — His Majesty's Theatre, State Theatre Centre of WA, Subiaco Arts Centre and Albany Entertainment Centre. Its mission is to offer wide-ranging arts experiences in well-managed venues.



FAG/STAG, The Last Great Hunt.

Disclaimer: The content in this document is correct at the time of publication.
The season format is at the discretion of the Perth Theatre Trust and may be subject to change.