



STATE OF PLAY

FRINGE WORLD 2023
INFORMATION PACK



STATE THEATRE CENTRE

STATE OF PLAY takes place on Whadjuk Boodja, where Noongar people have lived for more than 45 000 years. The Arts and Culture Trust (ACT) acknowledges the traditional custodians of this land. We pay tribute and our respects to Elders past and present.

WELCOME TO STATE OF PLAY!

After winning the coveted **Best Independent Hub Award** at FRINGE WORLD 2022, *STATE OF PLAY* re-enters the arena in 2023... we're preparing for a sensational trifecta year!

STATE OF PLAY will run **20th January – 5th February 2023**, and feature across 4 main spaces: **Heath Ledger Theatre, Studio Underground, Rehearsal Room 1** and the **Courtyard**.

We're chasing adventurous, unique and/or site-specific works that activate the Centre in new and unexpected ways. And while our venue has always championed theatre & contemporary dance - we're excited about programming excellent music, circus, children's theatre and squeezing in those cheeky, late-night events!

Is it time to make your move?

ABOUT

Squarely on the threshold of Yagan Square and Northbridge, the State Theatre Centre of WA is positioned at the gateway to all things Fringe. In 2021, STCWA stepped onto the board as a new, independent hub, with a vision to open house, create new pathways for homegrown shows and champion indie makers.

Our 2022 season featured **24 productions, 117 shows** with **over 125 local artists**. Our presenters attracted nearly **15 000 ticket-buyers**, **snagged 12 Weekly Awards** and enjoyed **attendances higher than the average*** FRINGE WORLD season.

* Average attendances in 2022: SOP = 58%, FW = 46% (Source: Artrage Impact Report 2022). Note: WA hubs & venues participating in the 2022 FW season were significantly impacted by COVID-19 mandates. In 2021, the SOP average attendance was 81%.)



**“ WE HAVE NEVER FELT MORE
SUPPORTED AS A SHOW IN
OUR SEVEN YEARS AT FRINGE ”**

- SOP 2022 PRESENTER SURVEY

Havana Nights as part of
STATE OF PLAY 2022, FRINGE WORLD Festival.
Photo: Deric Martin

THE SPACES – STUDIO UNDERGROUND



A black-box studio theatre, with a traditional front-on seating bank, flat floor performance area and gallery on three sides. Sightlines are perfect from every seat. Additional tables and chairs are available for intimate cabaret set-ups, but may compromise the size of the performance space available.

CAPACITY	246 (100%) / 116 (2sqm) / 58 (4sqm)
STAGING	Theatre
STAGE SIZE	20m wide x 10m deep x 6.7m to tension wire grid overhead.
SURFACE	Semi-sprung timber sacrificial surface.
ACCESS	Removable seats in Rows AA and H allow for patrons who require wheelchairs. Equipped with an infra-red audio loop.
TECHNICIANS PROVIDED	2 (1 x Lighting, 1 x Sound)
RIGGING	Yes - rigging point for aerial performance is available.
PROJECTION	Projector & screen not included as part of standard spec. Available on request.
DRESSING ROOM	Shared dressing room facilities - with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe & air conditioning. Access toilet available.

THE SPACES – REHEARSAL ROOM 1



Our flexible, experimental, immersive space – STCWA's largest rehearsal room transformed!

CAPACITY	100 (100%) / 100 (2sqm) / 75 (4sqm)
STAGE SIZE	8m x 4m (TBC) x 5.8m to ceiling (Theatre)
SURFACE	Semi-sprung timber sacrificial surface
STAGING	Theatre / "In the Round" - The above photos are examples of what could be possible. Staging available based on presenter and program requirements. Let us know in your application what you're looking for!
ACCESS	Fully accessible via lift from SU Foyer.
TECHNICIAN PROVIDED	1 (Lighting/Audio combined. Additional technician available on request.)
RIGGING	None - no rigging point available.
PROJECTION	Projector & screen not included as part of standard spec. Available on request.
DRESSING ROOM	Shared dressing room facilities - with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe & air conditioning. Access toilet available

THE SPACES – THE COURTYARD



Our outdoor performance space – perfect for those warm Fringe evenings! By day, a relaxing place for artists, families and friends, but by night: a balmy urban jungle, ready for dancing and festoon-lit parties!

CAPACITY	300 (100%) / 300 (2sqm) / 172 (4sqm)
STAGE SIZE	TBC
SURFACE	TBC
STAGING	Theatre / Standing
ACCESS	Fully accessible from street level.
TECHNICIAN PROVIDED	1 (Lighting/Audio combined. Additional technician available on request.)
RIGGING	Alternative rigging points available from balconies.
PROJECTION	Projector & screen not included as part of standard spec. Available on request.
DRESSING ROOM	Shared dressing room facilities, with mirrors & air-conditioning. Access Toilet & Shower available.

THE SPACES – HEATH LEDGER THEATRE



Our grandest and most coveted space – the warm, curved timber and golden hues of the Heath Ledger Theatre are pure spectacle. Have a chat with our Producer to determine if the HLT is the right fit for your production – its requirements are different to other SOP spaces.

CAPACITY	571 (100%) / 300 (2sqm) / 172 (4sqm)
STAGE SIZE	12m x 8m x 9m to top of proscenium arch. Thrust stage/orchestra pit available.
SURFACE	Sprung timber with sacrificial surface
STAGING	Theatre
ACCESS	Removable seats in Stalls & Circle allow for patrons who require wheelchairs. Equipped with an infra-red audio loop.
TECHNICIANS PROVIDED	4, but determined by production requirements.
RIGGING	Multiple rigging points available from grid.
PROJECTION	Projector & screen not included as part of standard spec. Available on request.
DRESSING ROOM	Shared dressing room facilities – with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe & air conditioning. Access toilet available.



**"(WE WERE) VERY COMFORTABLE
BOTH ONSTAGE AND BACKSTAGE,
WHICH IS SO IMPORTANT.
THE STATE OF PLAY TEAM ARE VERY
COMMUNICATIVE AND SUPPORTIVE."**

- SOP 2022 PRESENTER SURVEY

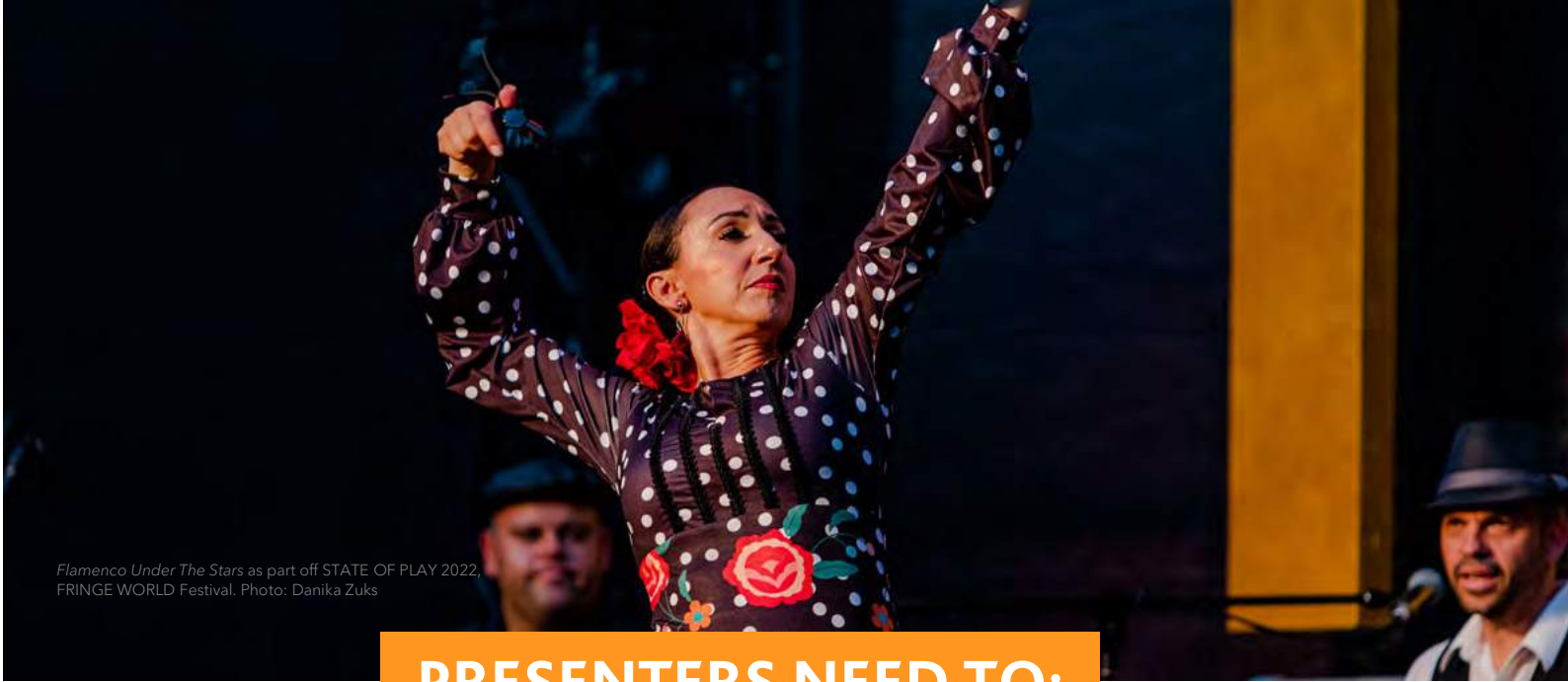


*Kind Regards, Michelle Aitken as part of
STATE OF PLAY 2022, FRINGE WORLD Festival.
Photo: Deric Martin*

PRESENTERS WILL GET:

- The venue free of charge – *no venue hire fees!*
- **68%** of the net Box Office income* (less Fringe and/or ACT booking fees)
- Production crew, Front-of-House staff, Box Office staff & SOP standard rig equipment, respective to spaces above.
- 3-hour technical rehearsal
- Administration of ticket sales on ACT & FRINGE WORLD websites and at all ACT & FRINGE WORLD box offices. Rushtix can be booked through both facilities. *Your audiences can also call our ACT Box Office and speak to a real human to book!*
- Marketing support as follows:
 - Marketing & promotion for the overall program (you must have the capacity to market your individual show)
 - Web page event listing on ACT's website
 - Inclusion in SOP's printed guide
 - Event collateral displayed at ACT venue Box Offices (*including space for up to 500 flyers at STCWA*)
 - Digital poster & video displayed at STCWA's Box Office
 - STCWA social media mentions throughout on-sale period.
 - Inclusion in ACT's EDM schedule throughout on-sale period
- Free access to STCWA's Green Room, Wardrobe & laundry facilities, showers, Wi-Fi and printing services.
- A STATE OF PLAY Pass to see other shows in the program (*subject to availability*)
- Advice & support from SOP Producer, and STCWA's Event Ops, Technical & Marketing teams

** SU, RR1, CY only. HLT split determined on application.*



Flamenco Under The Stars as part off STATE OF PLAY 2022,
FRINGE WORLD Festival. Photo: Danika Zuks

PRESENTERS NEED TO:

- Apply via *STATE OF PLAY'S* 2023 Application Form to receive a venue offer.
- Register with FRINGE WORLD once you've accepted a venue offer and pay FRINGE WORLD's Event Registration fee.
- Cover all FW or ACT Ticketing charges - these are deducted from your gross box office before you receive your net income.
- Cover all costs associated with presenting the show.
- Manage all marketing and publicity of your own show (including all design and printing of posters or flyers)
- Include the correct venue logo at a minimum specified size in all marketing materials and seek approval from ACT on all materials before going to print.
- Manage merchandise sales if applicable, including staffing & float
- Provide detailed technical information via SOP's Technical Survey at least 8 weeks before season.
- Provide the following marketing & publicity materials:
 - Show Blurb / Press Copy
 - Video promo reel (up to 1 minute)
 - Reviews of previous shows (if relevant)
 - High resolution images of the following sizes:

Dimensions (width x height) px	Max size
Portrait high resolution image for print material	20 mb (300dpi)
Landscape 1920 x 1200 (note safe zones)	600 kb
Landscape 1920 x 1080	2 mb
Vertical 1080 x 1920	72dpi
Square 800 x 800	500 kb
Square 300 x 300	400 kb

HOT TIPS!

1. GET IT TOGETHER.

Get all that information about your production company and potential show in the one spot. Even if you don't have all the nitty gritty worked out, *the more details you can give us early on, the better!* See **Appendix A** for a list of all the info you'll need ready for your application.

2. POP IN YOUR STATE OF PLAY APPLICATION.

Make sure you have all your info ready to go, as you'll need to complete the form in the one-sitting. Go [here](#) to apply!

Applications will close Friday 12th August 2022 @ 7pm (AWST) - but remember, early venue offers may be made. Get your applications in sooner rather than later!

3. WAIT A LITTLE (WE KNOW, IT'S HARD.)

The SOP Programming Team are going to brew an extra-large pot of coffee, and program the season. You will hear from us, either way, no later than Friday 16th September.

4. REGISTER WITH FRINGE & SIGN YOUR VENUE AGREEMENT

Scored a venue offer from us? Yay! Now it's time for you to register your event in FRINGE WORLD'S AVR and sign our Presenter Agreement (*We can help you with this if you're new to the biz - just let us know if you need a hand*).



APPENDIX A: APPLICATION CHECKLIST

☐ ABOUT YOU

- Production Company
- Contact Person
- Mobile
- Links to Website / Previous Works (if applicable)
- Team-members

☐ ABOUT THE SHOW

- Show Title
- Genre
- Show Duration (in minutes)
- Tell us about the show (max 250 words)
- Performance History / Reviews (if applicable)
- Ideal capacity
- Preferred STCWA Space (HLT, SU, RR1, CY)
- Preferred Staging (Theatre, In The Round, Cabaret, Standing, Other)
- Preferred Number of Shows
- Ideal Timeslot
- Available Dates (20th January – 5th February 2023)

☐ MARKETING

- Describe the intended marketing strategy for your event.
- Describe your event's target audience.
- Estimated Ticket Price
- Content Rating (All Ages, PG, 15+ or 18+)
- Content Warnings (if applicable)
- Images (Hero / Promotional / Performance / Rehearsal) – max 5, max file size 1MB each

☐ TECHNICAL

- Please detail your event's early technical requirements.
- Upload any additional technical documentation – max 1 file, 10MB
- Any access requirements or requests

QUESTIONS? NEED HELP? EMAIL STATE OF PLAY'S PRODUCER:

Kaitlin Tinker | kaitlin.tinker@artsculturetrust.wa.gov.au